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Conference on the implementation of the 2019 EU Copyright directive

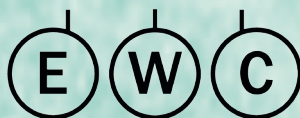
One year after the deadline
for implementation:
What does the Directive deliver
for authors' contracts?

JUNE 23, 2022 | 3:00 - 6:00 PM CEST

Maison européenne des Auteurs et Autrices (MEDAA),
Rue du Prince Royal 85/87
1050 Brussels



Federation of European
Screen Directors
Fédération Européenne des
Réaliseurs de l'Audiovisuel



European
Writers'
Council



Speakers and moderators



Marc du Moulin

Marc du Moulin joined ECSA in June 2018. He has an in-depth understanding of the functioning of the creative industries and an extensive experience in European Affairs. He previously worked for the European Film Agency Directors, the Motion Picture Association, the European Commission (DG CNECT) and for Eurocinema. Marc holds a Masters in UK-EU-US Copyright Law from King's College London and a Masters in European Studies from the Catholic Institute of Paris.

Nina George

The novelist, moderator and journalist Nina George (48) is President of the European Writers' Council, representing 160,000 authors from 31 countries and 46 organisations. Her New York Times bestseller «The Little Paris Bookshop» has been published in 37 languages. In May 2022, Nina George was awarded the Cross of Merit of the Federal Republic of Germany for her long-standing commitment to authors and copyright. More: www.ninageorge.de and www.europeanwriterscouncil.eu



Ula Furgal

Dr Ula Furgal is a Lecturer in Intellectual Property and Information Law at the University of Glasgow Law School. She is a member of the CREATE Centre, a centre for copyright and new business models in the creative economy, working on projects concerning platform regulation and reversion rights. Ula is an editor of the Copyright Directive implementation resource page and a managing editor of the CREATE Working Paper series. She completed her PhD exploring the effects of a new press publishers' right on the EU copyright framework at the European University Institute in Florence, Italy. She holds LLM in Intellectual Property Law from Trinity College Dublin, and a Masters in Law and a Bachelor in Public Administration from Jagiellonian University (Krakow, Poland). Ula's research focuses on copyright, information law and media studies.

Marco Giorello

Marco Giorello has been the Head of Unit for Copyright in the European Commission (DG CONNECT) since 2017. He has been working in Copyright since 2011. Italian and lawyer by training, he has worked for the European Commission for more than 20 years, covering numerous areas of the European Internal Market policy. He has been directly involved in the planning and negotiations of the Copyright reform, including the Directive on Copyright in the Digital Single Market. Prior to joining the European Commission, he worked for an Italian law firm and lectured on EU Law. He holds an LLM in European Law awarded by the College of Europe in Bruges (1998).



Pauline Durand-Viaille

Originally from Paris, France, Pauline has worked in film distribution and international sales. She joined FERA from her previous position as Deputy Manager in charge of European Affairs at La Société des réalisateurs de films (SRF), where she worked for five years. She is the Chief Executive of FERA since February 2014.

Tomasz Frankowski

Born in 1974 in Białystok, Poland, Tomasz Frankowski is a former Polish national footballer. He played in several football clubs such as Jagiellonia Białystok, Wisła Kraków, RC de Strasbourg, Potiers, Martigues, Elche, Nagoya Grampus Eight, Wolverhampton Wanderers, CD Tenerife and Chicago Fire. He is the third most successful goal scorer in Polish football league history. After his successful football career, he became a member of the Civic Platform. Following his election to the European Parliament in 2019, he is a member of the Committee on Culture and Education and the Committee on Transport and Tourism. He was appointed a shadow rapporteur from the EPP Group on the Creative Europe Programme for 2021-2027.



Speakers and moderators



Iban Garcia del Blanco

Ibán García del Blanco, 42, was born in León, Spain. In 2003, he started a full-time career in politics, serving from local to national administration: City Councillor (2003-2011), member of the Provincial Council (2011-2012), and member of the Spanish Senate (2012-2015) where he served as the second Vice President of the Health and Social Affairs Committee. Within his political party, the Spanish Socialist Workers' Party (PSOE), García del Blanco is a member of the Federal Executive Commission in charge of Culture and Sports. In 2018, García del Blanco was appointed President of Acción Cultural Española (AC/E), an agency providing public support to the promotion of culture, both in Spain and overseas. He held this position until his recent election as an S&D member of the European Parliament, where he serves as Vice President of the Legal Affairs Committee and he is a substitute member in the Committee of Culture.

Aurélie Champagne

Aurélie Champagne is the Counsellor for Culture, Audiovisual, Media and Copyright at the French Permanent Representation to the EU. She currently chairs the Council's Audiovisual and Media and Copyright Working Parties, under the Presidency of the Council of the European Union. She has worked for ten years in the field of European affairs, both in the private and public sectors, including six years at the French Ministry of Culture as a policy officer for digital issues and competition law.



Anselm Kreuzer

Anselm Kreuzer is a German composer of music for television, film and other audio visual media. He has written numerous title tunes for TV shows, score music for several TV series and a huge oeuvre of production music, also running an independent production music library. He has been elected as a board member of ECSA in 2022. Furthermore, he is a board member of Composers Club Germany since 2014, leader of the audio working group in the Cologne-based media association Eyes & Ears of Europe since 2003, deputy in the Works Committee of GEMA since 2015, guest lecturer at several universities and branch events as well as author of two monographs on film music.

Janine Lorente

Janine dedicated her professional career to the defense and promotion of authors' rights, in particular the rights of screenwriters and directors to receive a fair share of the revenues generated by the works they create. She carried out international projects as an executive for authors organizations in France, USA and Spain. And for several years now, as a consultant, she has been advising and accompanying CMOs, writers' and directors' Guilds, their regional federations in the US, EU, UK, South America, or Australia. Always with the same goal: improving the contractual and legislative rights of authors.



David Kavanagh

David Kavanagh is the Executive Officer of the Federation of Screenwriters in Europe. He has been Film Officer of the Irish Arts Council, Chief Executive of the Irish Film Institute, General Secretary of the European Script Fund and Executive Officer of the Writers' Guild of Ireland. He is a member of the Irish Film and Television Academy and the European Film Academy.

Helienne Lindvall

Helienne Lindvall is an award-winning professional songwriter, musician and columnist. She is Chair of the Songwriter Committee & Board Director, British Academy of Songwriters, Composers & Authors (BASCA), and chairs the Ivor Novello Awards. She is also the writer behind the Guardian music industry columns Behind the Music and Plugged In, and the former Head of Business & Songwriter relations for song data management platform Auddly, backed by hitmakers Max Martin and Abba's Björn Ulvaeus.



Programme

OPENING

14:30-15:00 Registration

15:00-15:10 Welcoming remarks by **Marc du Moulin**
(Secretary General of the European Composer and Songwriter Alliance, ECSA)

15:10-15:20 Opening Keynote by **Nina George**
(President of the European Writers' Council, EWC)

15:20-16:20 First panel: Implementing the 2019 EU Copyright Directive.
Presentation of Dr Ula Furgal's report on the implementation of Articles 18 to 23.
What is the implementation's state of play?

Panelists: **Ula Furgal** (Lecturer in Intellectual Property and Information Law at the University of Glasgow Law School) and **Marco Giorello**
(Head of the Copyright Unit, DG CNECT, European Commission)

Moderator: **Pauline Durand-Vialle**
(CEO of the Federation of European Screen Directors, FERA)

COFFEE BREAK

16:30-16:45 Keynotes by **Tomasz Frankowski**
(Member of the European Parliament, EPP, Poland) and **Ibán García del Blanco**
(Member of the European Parliament, S&D, Spain)

16:45-17:45 Second panel: Identifying and sharing best practices
to improve authors' contracts and remuneration.
What are buyout contracts and how can Europe prevent them? How can collective bargaining agreements deliver concrete benefits to authors?

Panelists: **Aurélie Champagne** (Permanent Representation of France to the EU),
Anselm Kreuzer (Composer, ECSA Board Member) and **Janine Lorente** (Expert
in Copyright and Authors' Rights Legislation, JLorente Consulting)

Moderator: **David Kavanagh**
(CEO of the Federation of Screenwriters in Europe, FSE)

17:45-18:00 Closing Keynote by **Helienne Lindvall** (President of ECSA)

COCKTAIL RECEPTION