

Creators Conference

www.composeralliance.org

High-level forum on key topics for music creators

including **artificial intelligence and authors' rights, music streaming, and contractual practices facing audio-visual composers**

25 MARCH 2025

12:00 — 15:00 (CET)

EUROPEAN PARLIAMENT

ROOM PHS 7C050

HOSTED BY

MEP Bogdan Andrzej Zdrojewski (EPP, Poland)
CULT Committee Vice-Chair

MEP Emma Rafowicz (S&D, France)
CULT Committee Vice-Chair

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PROGRAMME

11:45 — 12:00	Registration
12:00 — 12:15	Welcome and conference opening Opening remarks by MEP Bogdan Andrzej Zdrojewski (EPP, Poland) Keynote by MEP Emma Rafowicz (S&D, France) Keynote by Commissioner Glenn Micallef
12:15 — 13:00	‘COPYRIGHT AND GENERATIVE AI: FUNDAMENTAL CHALLENGES FOR CREATORS AND THE WAY FORWARD’ <hr/> Alexandra Bensamoun Researcher Université Paris-Sud/Paris-Saclay <hr/> Julia Niebler-Kaiser Deputy General Counsel of GEMA <hr/> Dominick Luquer Secretary General of FIA <hr/> Moderated by Helienne Lindvall ECSA President, Songwriter
13:00 — 13:30	Lunch break
13:30 — 14:15	Keynote by Iban Garcia del Blanco Former MEP and Rapporteur on the EP’s report on “Cultural diversity and the situation of authors in the European music streaming market” <hr/> ‘CHANGING THE TUNE: HOW TO BUILD A SUSTAINABLE MUSIC STREAMING ECOSYSTEM FOR CREATORS’ <hr/> Ferid Lakhdar Polish Composer, Vice-President of ZAIKS <hr/> Tobias Stenkjaer Songwriter, Executive Chair of DPA, Chair of ECSA Music Streaming Working Group <hr/> Chris Cooke Co-Founder and Managing Director of CMU Insights <hr/> Moderated by Aafke Romeijn Musician, Writer, ECSA Board Member
14:15 — 15:00	‘TOWARDS FAIR AND BALANCED CONTRACTS FOR AUDIOVISUAL COMPOSERS’ <hr/> Adriana Moscoso Del Prado Hernández Director General at GESAC <hr/> Emmanuelle du Chalard Head of Copyright Unit, DG CNECT, European Commission <hr/> Moderated by Anselm Kreuzer Composer, ECSA Board Member <hr/> Closing remarks by Helienne Lindvall ECSA President, Songwriter

KEYNOTE SPEAKERS

GLENN MICALLEF



*Commissioner for
Intergenerational Fairness,
Youth, Culture and Sport*

Glenn Micallef is the European Commissioner for Intergenerational Fairness, Youth, Culture and Sport. He holds a Bachelor's Degree in Commerce and Economics and Master's Degree in European Politics, Law and Economics (University of Malta). Glenn Micallef started his European Career working for the Socialists and Democrats (S&D) Group in the European Parliament. Following his stint at the European Parliament, he worked as Research Analyst focusing on the Competitiveness Council configuration (Ministry for EU Affairs), and then Head of the Unit responsible for the external relations and preparations for the Maltese Presidency of the Council of the EU. In 2017, Micallef was appointed Director-General of Malta's EU Coordination Department (Foreign Affairs Ministry). Glenn Micallef served as President of St John's Co-Cathedral Foundation (2021-2024), Head of Secretariat of the Prime Minister of Malta, Advisor on EU Affairs and European Council Sherpa (2020-2024).

BOGDAN ANDRZEJ ZDROJEWSKI



*MEP (EPP, Poland)
CULT Committee
Vice-Chair*

Born in Kłodzko on 18 May 1957. Married and a father of two children. In 1975, he moved to Wrocław where he got his first jobs – he worked in the grain-milling industry, became a junior engine driver and was an instructor of photography. He was a member of the Independent Student Association and became its Chairman in 1982. He obtained Master's Degrees in Philosophy and Cultural Studies. He worked in the Department of Sociology of the Wrocław Academy of Economics and in the Institute of Sociology and Cultural Studies at the University of Wrocław.

He gave up his doctoral research when he was elected President of Wrocław in 1990. He stayed in office for 11 years. In 1997, he was elected a Senator, and later, in 2001, Member of the Polish Parliament. He was re-elected in 2005, 2007 and 2011. At the same time, from 2007 to 2014, he held the position of the Minister of Culture and National Heritage.

MEP from 2014 - 2019 and since 2024. Following his election to the European Parliament in 2024, he is a member and 1st Vice-Chair of the Committee on Culture and Education (CULT). He also sits in the International Trade (INTA) Committee.

EMMA RAFOWICZ



*MEP (S&D, France)
CULT Committee
Vice-Chair*

Emma Rafowicz is a French politician affiliated with the Socialist Party (PS). She was elected as a Member of the European Parliament (MEP) in 2024 and serves as Vice-Chair of the Committee on Culture and Education. Throughout her political career, Rafowicz has emphasized the importance of culture, aiming to protect creators and uphold authors' rights laws against market deregulation and the challenges posed by emerging technologies like artificial intelligence. She advocates for establishing a European cultural exception to preserve and promote cultural diversity within the EU.

ALEXANDRA BENSAMOUN



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Professor of Law,
University Paris-Saclay

Alexandra Bensamoun is a professor of law at *Université Paris-Saclay*, with a focus on digital law and intellectual property law. She is an expert for UNESCO and various other bodies, and a “*personnalité qualifiée*” at the CSPLA (*Conseil supérieur de la propriété littéraire et artistique*, French Ministry of Culture). In France, she was a member of the Interministerial Commission on Artificial Intelligence (AI), which submitted its report, “AI: Our Ambition for France”, to the President of the Republic in March 2024. She has issued numerous official reports, most recently in December 2024 on the implementation of the European regulation on AI. She has now been entrusted with a new legal and economic mission on remuneration models for cultural content used by AIs.

DR. JULIA NIEBLER-KAISER



© Sebastian Linder

Deputy General Counsel,
GEMA

Julia is Deputy General Counsel of GEMA and in this role, she is primarily responsible for legal policy issues, projects and international affairs. She has been working as an in-house lawyer in GEMA’s legal department since 2015, where she most recently headed the Projects and Investments department. Before moving to GEMA, she worked as a lawyer in international commercial law firms and advised clients from the media and IT industry, particularly on copyright and media law issues. She is a member of the Legal and Policy Committee (LPC) of CISAC, the Legal Committee of the German Music Council and the German Federal Association of Corporate Lawyers (BUJ).

DOMINICK LUQUER



*General Secretary of the
International Federation of
Actors (FIA)*

Dominick is the General Secretary of the International Federation of Actors (FIA), a global union federation representing over 85 performer unions worldwide in the live performance and recorded media audiovisual sector. As a lawyer specialised in EU affairs, he focuses on intellectual property, labour law and the business of trade unions in the arts and entertainment sector. Dominick oversees the representation of the professional interests of FIA's members at international level, voicing the concerns of performers working primarily in the audiovisual industry. His work includes advocacy on various issues at WIPO, the ILO and UNESCO - over and above day-to-day monitoring of EU affairs - as well as organising performers and coordinating solidarity and peer to peer learning within the federation.

HELIENNE LINDVALL



*Songwriter, President of
the European Composer
and Songwriter Alliance
(ECSA)*

Helienne Lindvall is the President of the European Composer & Songwriter Alliance (ECSA), as well as an award-winning professional songwriter, musician and columnist. She's the former Chair of the Ivor Novello Awards, Board Director of the Ivors Academy and Trustee of the Ivors Academy Trust. She's also the writer behind the Guardian music industry columns Behind the Music and Plugged In and is the former Head of Business & Songwriter relations for song data management platform Auddly/Sessions, backed by hitmakers Max Martin and Abba's Björn Ulvaeus, and Director of Business Development and Artist Relations, LANDR UK.

Hailing from Sweden, she worked as a session singer, recording artist and performer in Stockholm and NYC before settling in London, where she signed a publishing deal with BMG Scandinavia and, later, Universal Music Publishing Scandinavia. Since then she's been working with and writing for recording artists on both sides of the Atlantic.

IBÁN GARCÍA DEL BLANCO



*International Affairs
Director of LASKER,
former-MEP 2019-2024
and Rapporteur on
“Cultural diversity and
the conditions for authors
in the European music
streaming market”*

Ibán García del Blanco served as a member of the European Parliament (EP) during the IX term, from July 2019 to July 2024. In his role as the EP coordinator of the Progressive Alliance of Socialist and Democrats (S&D) in the Legal Affairs Committee (JURI), among other responsibilities, García del Blanco was part of the negotiating team for the Artificial Intelligence Act; rapporteur for opinion on the Data Act, and for the legislative initiative report on “An ethical framework for artificial intelligence, robotics and related technologies”, and co-rapporteur for the initiative report on virtual worlds. In the Culture and Education Committee, he was the rapporteur of the initiative file on “Cultural diversity and the conditions for authors in the European music streaming market”. García del Blanco holds a degree in Law, and he has specialised in cultural management and intellectual property, and during 2018 and 2019 was Chairman of “Acción Cultural Española”, the branch of the Government of Spain in charge of promoting and sustaining Spanish culture in Spain and abroad. He is a member of the Royal Board of the National Library of Spain. Since October 2024, he is International Director of LASKER Consulting.

TOBIAS STENKJAER



*Songwriter, Executive
Chair of Danish Popular
Auteurs (DPA)*

© Kim Vadskær

Tobias Stenkjaer is the Executive Chair of DPA, Danish Professional Music Authors. Drawing on more than two decades as an award-winning, gold and platinum-certified artist and songwriter, Tobias is a fierce champion of songwriters’ and producers’ rights in the ongoing fight to create a more sustainable business model for those who create the songs we all know and love.

As an example of this, DPA introduced guidelines for songwriters’ fees and master points in Denmark, and Tobias has been deeply involved in the guidelines issued by ECSA, the European Composers and Songwriters Alliance, where he also serves as Chair of the Streaming Working Group.

FERID LAKHDAR



Polish Composer, Vice-President of ZAiKS

© Anna Herlik

Polish composer and Vice President of ZAiKS, Ferid Lakhdar has shaped the music scene for over twenty years. His work includes production music, adaptations and collaborations with artists both in Poland and internationally. His latest album with compositions for children achieved platinum record status and was nominated for the most important Polish music award – Fryderyki.

CHRIS COOKE



Co-Founder and Main Director of Complete Music Update (CMU)

Chris Cooke is co-Founder and MD of CMU, a company that helps people navigate and understand the music business through media like the CMU Daily bulletin and Setlist podcast; a consultancy unit and training business; and a future talent programme.

Chris writes, talks, teaches and consults about the music industry and wrote the acclaimed 'Dissecting The Digital Dollar' book and 'Music Copyright Explained' guide. His business UnLimited Media also publishes ThisWeek Culture and ThreeWeeks Edinburgh.

AAFKE ROMEIJN



Musician, Writer, Board Member of BAM! Popauteurs and ECSA

© Bianca Toeps

Aafke Romeijn is a musician and writer. As a solo artist/electro producer she tours extensively and released her fifth studio album *Godzilla* in 2021. As a literary author she published two science fiction novels and one collection of poetry. She recently released her new album *Ultraviolet* (on 14th March). Aafke Romeijn is a member of the Members Council of Buma/Stemra, Board Member of BAM! Popauteurs and a Board Member of ECSA.

EMMANUELLE DU CHALARD



*Head of Copyright Unit,
DG CNECT, European
Commission*

Emmanuelle Du Chalard is working in the European Commission as Head of the Copyright Unit (Directorate-General for Communications Networks, Content and Technology). She has been working on copyright for the last nine years, and contributed to the preparation and negotiation of the copyright reform. Prior to this, she worked in the Directorate-General for Internal Market in the Unit in charge of regulated professions. She worked in a management consultancy before joining the European Commission. Emmanuelle holds a Master degree of the Institute of Political Sciences in Paris.

ADRIANA MOSCOSO DEL PRADO HERNÁNDEZ



*Director General at
GESAC*

© Diego Vitores

Adriana Moscoso is Director General at Groupement Européen des Sociétés d'Auteurs et Compositeurs (GESAC). Between 2018 and 2023 she was General Director for Cultural Industries, Copyright and Cooperation in the Ministry of Culture and Sports of Spain. She worked as Director of Legal and Public Affairs of the International Confederation of Authors and Composers' Societies (CISAC) between 2027 and 2028. Before that, she was legal counsel of the State Society for External Cultural Action (SEACEX); and Legal Adviser for EU and international affairs to the General Society of Authors and Publishers (SGAE). Chair of the WIPO Standing Committee on Copyright and Related Rights (SCCR) in 2024, she was also appointed UNESCO expert in 2024 for the Reflexion Group on the Diversity of Cultural Expressions in the Digital Environment. She was awarded the distinction of "Chevalier des Arts et des Lettres" by the French Ministry of Culture.

ANSELM KREUZER



*Composer, President of
Composers' Club and
Board Member of ECSA*

Anselm Kreuzer is a composer of music for television, film, and other audiovisual media. He has written numerous title tunes for TV shows, score music for several TV series, and a huge oeuvre of production music. He is the President of Composers Club Germany since 2023, where he has been a Board Member since 2014. Anselm is also Board Member at ECSA, a deputy in the Works Committee of GEMA since 2015, a guest lecturer at several universities and the author of two monographs on film music.

Creators Conference

The European Composer and Songwriter Alliance (ECSA)

REPRESENTS OVER

30,000

professional
composers
and songwriters

FROM

28

European
countries

IN

59

member
organisations
across Europe

the Alliance speaks for the interests of music creators of art and classical music (contemporary), film & audiovisual music, as well as popular music.