



## **Activity Report 2017**

General Assembly 21 February 2018

www.composeralliance.org

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## I. Introduction

## 1.1 About ECSA

ECSA represents over 30,000 professional composers and songwriters in 27 European countries. With 56 member organisations across Europe, the Alliance speaks for the creators of popular music, art & classical music and film & audio-visual music. ECSA's core mission is to defend and promote the rights of composers and songwriters with the aim of improving their social and economic conditions, as well as their artistic freedom.

ECSA was initiated in 2006 in Vienna within the framework of the Mozartjahr. It was established as an alliance on 7 March 2007 in Madrid with the purpose of becoming the central organisation representing the interests of all music creators in Europe, giving composers and songwriters a voice in Europe.

At international level, ECSA is a permanent observer at the World Intellectual Property Organization (WIPO), and has been involved in the work of the Human Rights Council of the United Nations since 2012. ECSA is member of the International Music Council (IMC), the European Music Council (EMC), and associate partner of the International Council of Creators of Music (CIAM) of the International Confederation of Societies of Authors and Composers (CISAC). Furthermore, ECSA maintains close relations with North American music writer groups, including Music Creators North America (MCNA), the Songwriters Guild of America (SGA), the Society of Composers & Lyricists (SCL) and the Songwriters Association of Canada (SAC).

## 1.2 Executive Summary

ECSA's main advocacy efforts in 2017 focused on the European Parliament's work on the copyright directive proposal by the European Commission. ECSA lobbied for articles 14-16 together with the informal alliance partners of the Authors' Group that are the European Federation of Journalists (EFJ), the European Writers' Council (EWC), the Federation of European Film Directors (FERA) and the Federation of Screenwriters of Europe (FSE). Furthermore, ECSA worked closely with the European Grouping of Societies of Authors and Composers (GESAC) and other stakeholders like the International Federation of the Phonographic Industry (IFPI) and the International Confederation of Music Publishers (ICMP) with regards to the value gap proposal in article 13 in order to align positions.

ECSA's cultural activities and projects were successfully accomplished in year 3 of the EU Creative Europe funding work programme that ended mid-March 2017. ECSA was re-selected for a new 4-year EU grant period that started in April 2017 and has already implemented activities such as the

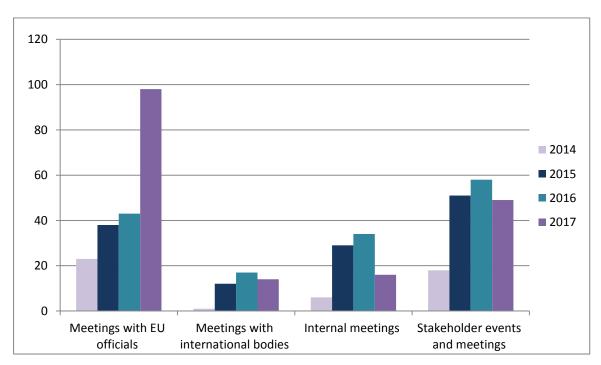


European Film Music Day in Cannes, the Creators' Roundtable in Los Angeles in the framework of the Transatlantic Dialogue for Sustainable Music, the Creators' Talks with music creator Phil Manzanera at the European Parliament, the Capacity Triangle seminar organised in Warsaw, the conclusion of the phase 1 of the New Music Incubator in Poland, the ECSA autumn session in Vienna with the 8<sup>th</sup> ECCO edition.

The activity report aims to outline in great detail actions and events carried out by ECSA representatives in order to provide the necessary information for an in-depth debriefing and feedback with ECSA members at the General Assembly taking place in Brussels in February 2018.

## 1.3 Statistics

As of January 2017, ECSA representatives participated in professional meetings with EU officials (98), international bodies (14) and other various cultural stakeholders (49). In addition to this, 16 internal meetings have been held so far.



2014-2017: numbers from entire year



## II. 2017 in detail

## 2.1 EU-related activities

## 2.1.1 EU copyright reform – analysis of latest developments

- The draft directive was published by the European Commission on 14 September 2016
- Regarding the **liability of online platforms**, the directive addresses the issue in article 13 and recitals 37, 38 and 39. Recital 38 clarifies that ISPs which provide access to works to the public and go beyond the mere provision of physical facilities are performing an <u>act of communication to the public</u>. However, the latter only applies if the relevant ISP does not fall under article 14 of the E-Commerce Directive (ECD). Recital 38 paragraph 2 states that when assessing whether article 14 ECD is applicable, one must verify whether the ISP plays an <u>active role</u> by optimising the presentation and <u>irrespectively of the nature</u> of the means used therefore. As a result, if 14 ECD is not applicable, ISPs conclude a licensing agreement with the relevant rightholder. However, if article 14 ECD is applicable; article 13 imposes a new obligation to conclude licensing agreements but only to services that provide access to "large amounts of works".
- The fair remuneration in contracts of authors and performers is addressed in articles 14-16, conceptually connected and perceived as the "transparency triangle". Article 14 sets out the idea that due to the transparency on revenues generated, authors will have more information on the exploitation of their works and therefore be able to claim additional remuneration (article 15) in case the originally agreed remuneration is disproportionally low compared to the revenues generated from the exploitation of the work. According to article 14, information must be given to authors on a regular basis and must contain adequate and sufficient information on the exploitation of their works notably as regards modes of exploitation, revenues generated and remuneration due. The article then lists two expectations to the obligation in the first paragraph; (i) proportionality with regards to the "overall work or performance" and (ii) proportionality with regards to the "administrative burden" in comparison to the revenues generated. Article 15 (contract adjustment mechanism) states that authors are entitled to request additional, appropriate remuneration when the remuneration originally agreed on is disproportionately low compared to the subsequent relevant revenues and benefits derived from the exploitation of the works or performances. According to article 16, disputes concerning articles 14 and 15 may be submitted to a voluntary resolution procedure.
- The draft directive did not contain a UGC exception nor a freedom of panorama exception
- So far, three out of five committee votes have taken place in the European Parliament. The JURI vote is set to take place on 9 October 2017 whilst the LIBE committee (only looking at article 13) will vote on 25 September 2017



- In June 2017, JURI Rapporteur Theresa Comodini Cachia (EPP, Malta) was replaced as Rapporteur by MEP Axel Voss (EPP, Germany)
- From what ECSA has been informed, if the JURI vote takes place on 9 October, the plenary vote will most likely be held in December 2017/January 2018.
- Below is a summary of the results from the three committee votes in the European Parliament so far (IMCO, CULT and ITRE):

## - IMCO Committee - 8 June 2017:

The IMCO Committee voted on the compromised amendments presented by the IMCO Rapporteur, MEP Catherine Stihler (S&D, UK). The compromise amendments were at the last minute based on MEP Michał Boni's (EPP, Poland) wording in the draft LIBE opinion. The vote did not go as ECSA had wished when it comes to value gap and UGC. The text on value gap voted on by IMCO was a watered-down version of the text proposed by the European Commission. The text mentions an obligation to conclude agreements in recital 38, paragraph 1. However, this is only mentioned in the recital and not in article 13.

With regards to UGC, ECSA was disappointed to see that IMCO voted on AM 390, tabled by MEP Julia Reda (Greens, Germany), which states that Members States shall provide for an exception in order to allow for the "...digital use of quotations or extracts of works and other subject-matter comprised within user-generated content..."

Despite the poor results regarding value gap and UGC, ECSA was pleased to see that the compromise amendments voted on regarding article 14 included most of ECSA's suggestions, including:

- o the information on the exploitation should be given **no less than once a year**
- the information should be accurate
- $\circ\quad$  information should also be given about the promotion of their works; and that
- o transparency must flow along the licensing chain

The Committee also voted to delete article 14 paragraph 3, which aims at providing for a very large loophole to avoid falling under the transparency obligations and includes a subjective interpretation of what constitutes a significant contribution to an overall work.

Although the rights reversion mechanism was not included in the compromise amendments, the compromise amendments voted on by IMCO with regards to article 15 (contract adjustment mechanism), set out that:

 representatives appointed by authors are also entitled to request the additional remuneration



- the remuneration should be equitable
- refers to situations where the remuneration originally agreed on is disproportionately low compared to the unanticipated subsequent relevant revenues

## CULT Committee - 11 July 2017:

#### Value gap - Article 13 and recital 38

The compromise amendment adopted on paragraph 13 lays down an obligation for information society service providers to conclude **fair and balanced** licensing agreements with "any requesting rightholders when storing and/or proving access to the public to copyright-protected works uploaded by their users and as such perform **an act of communication to the** public. Furthermore, the adopted compromise states that services shall "take measures to ensure the **effective and transparent** functioning of the agreements concluded with rightholders for the use of their works..." The amendment also specifies that where, in absence of a request from the rightholder, no licensing agreements are concluded, those providers shall take measures to prevent the availability on their services of works identified by rightholders.

According to the second paragraph adopted, Member States shall ensure that the service providers put in place effective mechanisms for rightholders to request licenses and complaints and redress mechanisms in particular regarding the possible application of an exception or limitation to the content concerned. The compromise amendment includes an addition which states that "[a]ny complaint filed by a user under the mechanism shall be processed by the relevant rightholder within a reasonable period of time."

A paragraph was included to the European Commission's wording stating that the European Commission in cooperation with Member States shall encourage the exchange of best practices across the Union regarding the results of any cooperation established pursuant to paragraph 1 of this article.

A new paragraph (article 13, paragraph 3a) states that disputes between rigtholders and information society providers concerning the application of paragraph 1 may be submitted to an alternative dispute mechanism. According to the compromise amendment, "Member States shall create a designate an impartial body with relevant expertise to assist the parties in the resolution of their dispute..."

As for the recitals, the CULT committee adopted COMP 28 which included a compromise for recitals 37-39b (new) together. The wording of recital 38 was strengthened in the compromise by specifying that ISPs not only perform an act of communication but also **an** 



act of reproduction. The recital specifies that fair and balanced agreements with rightholders must be concluded in order to "ensure the protection of rightholders' legitimate interest and their fair remuneration..." Furthermore, the adopted compromise amendment clarifies in paragraph 2 that "[w]here the provider plays an active role, including by optimizing the presentation of the uploaded works..., promoting them or commercially exploiting them, irrespective of the nature of the means used therefor, the provider should no longer be considered to be merely hosting such content and therefore ineligible for the liability exemption.

<u>UGC exception – Article 5 a (new) and recitals 21a (new), 21b (new), 21c (new) and 21d (new)</u>

The adopted UGC exception is significantly weaker than the wording proposed by CULT Rapporteur, MEP Marc Joulaud (EPP, France) in his report earlier this year. It is important to note that the exception adopted (compromise 7) is voluntary for Member States after "shall" was replaced by "may" one day before the vote. Furthermore, the exception is narrowly drafted with no prejudice to the liability of ISPs and to authors' moral rights (see recital 21c (new) in CULT's compromise 24).

## Transparency obligation - Article 14

The first paragraph was strengthened and now includes the following additions as suggested by ECSA:

- o the information on the exploitation should be given at least once a year
- the information should be accurate
- o information should also be given about the **promotion** of their works

The compromise amendment also states that the information shall be given by those to whom they have **directly** licensed, **assigned** or transferred their rights. Furthermore, the compromise states that any "relevant successor in title shall provide the beneficiary of a license or transfer of rights with the necessary and relevant information to allow the beneficiary to fulfil the obligations provided under the article."

The second paragraph of article14 now states that the obligation shall ensure **a high** level of transparency in every sector. With regards to the administrative exception, this only comes in to play where 'the disproportionate nature of the burden is **duly justified**'.

Paragraph 3 remains and was not deleted as lobbied by ECSA. The paragraph makes an exception from paragraph 1 when "the contribution of the author or performer is not



significant having regard to the overall work and performance". In other words, it provides for a large loophole to avoid falling under the transparency obligation and has to be based on a subjective interpretation of what might be perceived as "significant to the overall work".

A new paragraph, article 14 paragraph 3a, states that "where existing collective bargaining agreements provide for comparable requirements resulting in an equivalent level of transparency, the obligation in paragraph 1 shall be deemed to have been fulfilled."

#### Contract adjustment mechanism - Article 15

The approved compromise amendment includes an addition stating that also **appointed representatives** are entitled to request additional, **fair** remuneration from a contracting party. The additional remuneration can only be requested once "due justification is given to demonstrate that the remuneration agreed is disproportionately low…"

Article 15 was somewhat weakened in the CULT Committee by a new addition stating that the abovementioned obligation does not apply when "the contribution of the authors is not significant". The addition requires a subjective interpretation and provides for a significant loophole to avoid falling under the obligation.

## <u>Dispute resolution mechanism – Article 16</u>

Article 16 remains relatively similar to the text proposed by the European Commission except that a second paragraph has been included which sets forth that the procedure "may be initiated by any of the parties to the dispute or through a collective action from several authors with the same contractual partner and similar claims, or... on their behalf by a collective organisation representing them.

#### ITRE Committee – 11 July 2017:

## Value gap - Article 13 and recital 38

With regards to paragraph 1, the ITRE committee adopted the compromise amendment stating that ISPs that store and provide access to **significant** amount of works... **and** where the storage and that provision of access constitutes an essential part of their activities shall... take appropriate and proportionate measures to ensure the functioning of agreements..."



The compromise adopted specifies that complaints and redress mechanisms shall ensure that where removal of the content referred to in paragraph 1 is not justified, "the content in question shall be reinstated online within a reasonable time."

The compromise adopted with regards to paragraph 3 includes an addition that the European Commission shall together with the Member States facilitate the cooperation between ISPs and rightholders. The European Commission's original wording only referred to Member States in this regard.

As in CULT, the first paragraph of recital 38 includes a clarification stating that ISPs not only perform an act of communication to the public but also *an act of reproduction*. The addition is welcomed by ECSA, who was the first stakeholder that shed light on the fact that ISPs not only perform an act of communication to the public but also reproduce copyright protected works. With regards to paragraph 2 of the recital, the compromise was not adopted by the committee. Instead, AM 106, which specifies, among other things, that "An information society provider shall be obliged to acquire licenses for copyright protected content regardless of whether they have editorial responsibility for that content". The amendment also states that the licenses acquired by ISPs should cover all usergenerated content by their users – including users that are acting for non-commercial purposes. According to the ITRE Committee, this will create legal certainty for user and clarify the liability of these platforms.

## Transparency obligation - Article 14

The ITRE committee adopted compromise 15 stating that the transparency obligation should include the following additions:

- the information should be accurate
- o information should also be given about the **promotion** of authors' works
- the transparency obligation should also include subsequent transferees or licensees

Compromise 16 adopted by the committee specifies that the level of transparency must be **high** and also includes an addition giving authors' and performers' **a right to audit**.

AM 244 stating that Member States shall ensure that sector-specific standard reporting statements and procedures are developed through stakeholder dialogues was adopted as a new paragraph 2a in article 14. The amendment is a new addition to the European Commission's proposed text.



None of the amendments regarding paragraph 3 were adopted by the committee. As mentioned above, the paragraph provides for a large loophole to avoid falling under the transparency obligation and ECSA is pleased to see that it was rejected by the ITRE Committee.

#### Contact adjustment mechanism - Article 15

The adopted AM 250 includes additions stating that also **appointed representatives** are entitled to request additional, **fair** remuneration from a contracting party.

ECSA was pleased to see that the ITRE Committee adopted AM 252 on the **rights reversion mechanism**. Although the adopted text is somewhat weaker than the text suggested by ECSA, it is an important step in the right direction prior to the vote in the JURI Committee. The text is weakened by additions such as "when there is a complete absence of exploitation" and "complete lack of reporting and transparency". Furthermore, the wording does not include promotional activities as lobbied by ECSA. According to paragraph 2 of the adopted amendment, the mechanism may be exercised within five years "from the notification by the author of their intention to terminate the contract, the contracting party fails to fulfil its contractual obligations." Paragraph 3 provides a voluntary exception for Members States where "the contribution of the author is not significant having regard to the overall work". The exception is based on a subjective interpretation of what might be perceived as "significant to the overall work" and the paragraph should not be included in an eventual final wording.

#### <u>Dispute resolution mechanism – Article 16</u>

The Committee adopted AM 253 which affirms the European Commission's wording and adds that Member States shall ensure that authors can submit dispute anonymously through an authorized person/organisation.

## Unwaivable right to fair remuneration for authors and performers - Article 14a

Both committees adopted amendments on the unwaivable right to fair remuneration for authors and performers. The text adopted by the CULT Committee is somewhat more detailed then the text adopted by the ITRE Committee. However, both adopted texts state that Member States shall ensure that when authors and performers transfer or assign their rights of making available to the public, they retain the right to obtain a fair remuneration from the exploitation of the work (paragraph 1) and that the administration of this right



shall be entrusted to the respective collective management organisation (paragraph 3). According to the CULT compromise amendment 17 and ITRE's AM 248, the relevant CMO shall collect the fair remuneration from ISPs making works available to the public. However, according to the CULT compromise amendment, the right is satisfied if the fair remuneration is set out in collective agreements. How this shall work in practice is not clear as it will be difficult for DSPs to know whether the concerned rights – for which they have to pay the 'making available' right to CMOs – are already covered by collective agreements made between labels and performers. In ECSA's view, some technical drafting remains in order to clarify and ensure that the introduction of an unwaivable right to fair remuneration is without prejudice to authors' exclusive rights administered by CMOs.

- LIBE adopted its position on 22 November and not surprisingly dismantled the Commissions' proposal with respect to article 13 and recital 38 (which was the only issue LIBE was concerned with).
- With regards to the Council of European Union, the IP Working Party has held several meetings on the copyright directive. Articles 14-16 were discussed in July 2017. According to sources, articles 11 and 13 seem to be causing the most discussions and the UK, Germany and the Netherlands perceive article 13 as a mandatory reporting obligation and would like to see article 11 deleted. In addition to meetings held with the permanent representation of Sweden, Denmark, Estonia (currently holding the presidency of the Council), Germany, Malta, Austria and France this spring, ECSA will meet again with their Coreper I representatives as well as with the Coreper I representatives from the other permanent representations following the summer break.

## 2.1.2 ECSA Creators Talks on Copyright Directive

## Björn Ulvaeus (ABBA) - Brussels - 7 June 2017

ECSA held a high-level meeting with Mr. Björn Ulvaeus (ABBA) in the framework of the ongoing discussions of the copyright directive proposal. The event took place in the European Parliament and was co-hosted by MEP Axel Voss (EPP, Germany). In addition to Mr. Ulvaeus and Mr. Voss, speakers included ECSA President Alfons Karabuda and ECSA Secretary General Patrick Ager. The meeting was attended by around 40 participants, including the First Vice-President of the European Parliament Ms. Mairead McGuinness, MEP Sabine Verheyen (EPP, Germany), MEP Jytte Guteland (S&D, Sweden), the Assistant of then-JURI Rapporteur Therese Comodini Cachia Bernadett Petri, CULT Administrator Stéphanie Biasoli and Agata Gerba from the EC Copyright Unit. The meeting addressed the value gap and rights reversion mechanism and was also an opportunity for ECSA to address the proposed UGC exception. The event had an overall positive impact for ECSA.



## Phil Manzanera (ROXY MUSIC) - 18 October at the European Parliament

Musician and Roxy Music member Phil Manzanera joined MEP Helga Trüpel (Greens) and ECSA President Alfons Karabuda in a call to close the value gap and make sure that user generated content platforms are held liable in terms of copyright. The necessity to include a rights reversion mechanism in EU law was also stressed several times. Axel Voss (EPP), Rapporteur on the directive on copyright in the digital single market was among the participants.

During the two-hour meeting with the MEPs, Council and Commission representatives, Mr. Manzanera underlined the necessity of allowing artists to terminate their contracts if their works are not promoted or the shares are obviously unfair. Mr. Manzanera highlighted that copyright must work for creators in order for musicians to further create music. "The value gap must be closed and transparency and money must flow to the creators from the exploitation of music on all digital platforms", pointed out legendary guitarist Phil Manzanera.

## 2.1.3 Meetings with EU officials and MEPs on the copyright review and the Digital Single Market

- ✓ Meeting with Maria Martin-Prat (former Head of EC Copyright Unit) 9 January 2017
- ✓ Authors' Group meeting with MEP Axel Voss 10 January 2017
- ✓ Authors' Group meeting with MEP Mary Honeyball 10 January 2017
- ✓ Authors' Group meeting with MEP Therese Comodini Cachia 10 January 2017
- ✓ Teleconference with Sonja Grabowsky (Assistant MEP Dietmar Köster) 17 January 2017
- ✓ Meeting with Ivana Damjanic-Bresan (ITRE Administrator) 18 January 2017
- ✓ Meeting with Pablo Sanz (IMCO Administrator) 18 January 2017
- ✓ Meeting with Stephanie Biasoli (CULT Administrator) 20 January 2017
- ✓ Authors' Group meeting with MEP Zdzisław Krasnodebski 23 January 2017
- ✓ Authors' Group meeting with MEP Lidia Geringer de Oedenberg 23 January 2017
- ✓ Authors' Group meeting with MEP Virginie Rozière 24 January 2017
- ✓ Authors' Group meeting with MEP Michèle Rivasi 25 January 2017
- ✓ Meeting with Matthew Hogarth (Assistant MEP Mary Honeyball) 6 February 2017
- ✓ Meeting with Franziska Neher (EPP copyright advisor) 7 February 2017
- ✓ Meeting with Julia Loeffler (Assistant MEP Helga Trüpel) 8 February 2017
- ✓ Meeting with Martin Hancl (Assistant Pavel Svoboda) 9 February 2017
- ✓ Meeting with Christina Mercuriadi (Assistant MEP Giorgos Grammatikakis) 22 February 2017
- ✓ Meeting with Malle Kuuler (Assistant MEP Yana Toom) 1 March 2017
- ✓ Authors' Group meeting with MEP Constance Le Grip 2 March 2017
- ✓ Meeting with Quentin Deschandelliers (Assistant MEP Marc Joulaud) 2 March 2017
- ✓ Teleconference with Franziska Neher (EPP copyright advisor) 6 March 2017



- ✓ Teleconference with Agata Gerba (EC Copyright Unit) 6 March 2017
- ✓ Meeting with Martina Hesse (Assistant MEP Angel Dzhambazki) 7 March 2017
- ✓ Meeting with Björn Hummerdal (Assistant MEP Max Andersson) 7 March 2017
- ✓ Meeting with MEP John Procter 8 March 2017
- ✓ Meeting with Nina Ferrucci (Assistant MEP Christian Ehler) 9 March 2017
- ✓ Teleconference with Anna Czerwoniec (Assistant MEP Lidia Geringer de Oedenberg) 15 March 2017
- ✓ Meeting with Ambassador Kim Jørgensen (EU Permanent Representation of Denmark) 17
   March 2017
- ✓ Meeting with Stephanie Biasoli (CULT Administrator) 20 March 2017
- ✓ Meeting with MEP Axel Voss 21 March 2017
- ✓ Meeting with Colette Bouckaert (Assistant MEP Jean-Marie Cavada) 21 March 2017
- ✓ Meeting with Matthew Hogarth (Assistant MEP Mary Honeyball) 21 March 2017
- ✓ Authors' Group meeting with Estonian Permanent Representation—23 March 2017
- ✓ Meeting with Johan Lindberg (Legal Counsellor to Swedish Permanent Representation) 23
   March 2017
- ✓ Meeting with Dr. Christian Schernitzky (German Permanent Representation) 23 March 2017
- ✓ Meeting with Katarzyna Biniaszczyk (Assistant MEP Bogdan Wenta) 23 March 2017
- ✓ Meeting with Merili Oja (IP Counsellor to Estonian Permanent Representation) 24 March 2017
- ✓ Meeting with Maxence Biger (Assistant MEP Virginie Rozière) 24 March 2017
- ✓ Authors' Group meeting with French Permanent Representation 24 March 2017
- ✓ Meeting with Josephine Borg (Maltese Permanent Representation) 27 March 2017
- ✓ Meeting with Michael Struve (Assistant MEP Constance Le Grip) 29 March 2017
- ✓ Meeting with Sylvia Reuter (Assistant MEP Angelika Niebler) 29 March 2017
- ✓ Meeting with MEP Jytte Guteland 30 March 2017
- ✓ Meeting with Astor Nummerlin (Assistant MEP Cecilia Wikström) 31 March 2017
- ✓ Meeting with Stephanie Biasoli (CULT Administrator) 31 March 2017
- ✓ Teleconference with Monika Jagiełło (Assistant MEP Tadeusz Zwiefka) 4 April 2017
- ✓ Authors' Group meeting with German Permanent Representation 6 April 2017
- ✓ Meeting with MEP Rosa Estaras 11 April 2017
- ✓ Teleconference with Matthew Hogarth (Assistant MEP Mary Honeyball) 3 May 2017
- ✓ Meeting with Julia Loeffler (Assistant MEP Helga Trüpel) 8 May 2017
- ✓ Meeting with Stephanie Biasoli (CULT Administrator) 11 May 2017
- ✓ Meeting with Leonie Heutmann (Assistant MEP Axel Voss) 12 May 2017
- ✓ Meeting with Matthew Hogarth (Assistant MEP Mary Honeyball) 15 May 2017
- ✓ Teleconference with Konstanze Kriese (Assistant MEP Martina Michels) 30 May 2017
- ✓ Meeting with MEP Marc Tarabella 31 May 2017
- ✓ Meeting with MEP Stefano Maullu 1 June 2017



- ✓ Meeting with Heidi Meissnitzer (Austrian Permanent Representation) 2 June 2017
- ✓ Meeting with Martin Hancl (Assistant MEP Pavel Svoboda) 2 June 2017
- ✓ Meeting with Robert Girgis (Assistant MEP Theresa Griffin) 6 June 2017
- ✓ Meeting with Quentin Deschandelliers (Assistant MEP Marc Joulaud) 7 June 2017
- ✓ Meeting with Klara Votavová (Assistant MEP Michaela Sojdrova) 9 June 2017
- ✓ Meeting with Mélanie-Véronique le Clanche-David (Assistant MEP Pervenche Berès) 9 June
   2017
- ✓ Meeting with Migle Alencikaite (Legal Advisor MEP Antanas Guoga) 9 June 2017
- ✓ Meeting with Sonja Grabowsky (Assistant MEP Dietmar Köster) 20 June 2017
- ✓ Meeting with Julia Loeffler (Assistant MEP Helga Trüpel) 20 June 2017
- ✓ Meeting with Austrian Ambassador Jürgen Meindl 21 June 2017
- ✓ Meeting with Aleksandra Zamarajewa (Legal Advisor MEP Zdzisław Krasnodebski) 26 June 2017
- ✓ Meeting with Lina Izokaityte (Assistant MEP Algirdas Saudargas) 26 June 2017
- ✓ Meeting with Miguel Capilla (Legal Advisor MEP Carolina Punset) 27 June 2017
- ✓ Meeting with MEP Clare Moody 27 June 2017
- ✓ Meeting with MEP Antonio Marinho E Pinto 27 June 2017
- ✓ Meeting with Manos Kalaintzis (Assistant MEP Kostadinka Kuneva) 28 June 2017
- ✓ Meeting with Malle Kuuler (Legal Advisor MEP Yana Toom) 28 June 2017
- ✓ Meeting with Maxence Biger (Assistant MEP Virginie Rozière) 29 June 2017
- ✓ Meeting with Tudor-Petru Fabian (Legal Advisor MEP Iuliu Winkler) 29 June 2017
- ✓ Meeting with Andrea Leonardelli (Assistant MEP Dario Tamburrano) 29 June 2017
- ✓ Meeting with Giacomo Zucchelli (Assistant MEP Alessia Maria Mosca) 29 June 2017
- ✓ Meeting with Emanuele Salviati and Michele Failla (Assistant MEP Isabella Adinolfi) 3 July 2017
- ✓ Teleconference with Maria Martin-Prat (former Head of EC Copyright Unit) 3 July 2017
- ✓ Meeting with Sophia van Twist (Assistant MEP Cora van Nieuwenhuizen) 7 July 2017
- ✓ Teleconference with Leonie Heutmann (Assistant MEP Axel Voss) 17 July 2017
- ✓ Meeting with Matthew Hogarth (Assistant MEP Mary Honeyball) 27 July 2017
- ✓ Meeting with Leonie Heutmann (Assistant MEP Axel Voss) 31 August 2017 2017
- ✓ Meeting with Zhivka Haskiya (Head of sector Culture, Culture, Audiovisual Policy and Copyright) and Maria Stoeva (Copyright Attaché) of the Bulgarian Permanent Representation to the EU – 7 September 2017
- ✓ Meeting with Migle Alecenikaite (Legal Advisor MEP Atanas Guoga) 28 September 2017
- ✓ Meeting with Mr. Baervoets (Belgian Permanent Representation) 6 October 2017
- ✓ Teleconference with Julia Loeffler (Assistant MEP Helga Trüpel) 9 October 2017
- ✓ Meeting with Rikke Johan (Assistant MEP Jens Rohde)– 19 October 2017
- ✓ Meeting with Martin Hancl (Assistant MEP Pavel Svoboda) 30 November 2017
- ✓ Meeting with French Minister for Culture Françoise Nyssen 1 December 2017



- ✓ Teleconference with MEP Axel Voss, Leonie Heutmann and Featured Artists' Coalition (FAC)
  - 13 December 2017
- ✓ Meeting with Miroslav Hrstka (Czech Permanent Representation) 11 December 2017

## 2.1.4 Authors' Group

- ✓ Authors' Group meeting 9 January 2017
- ✓ Authors' Group meeting 7 February 2017
- ✓ Authors' Group meeting with FIA, FIM, UNI Global 9 March 2017
- ✓ Authors' Group meeting 16 May 2017
- ✓ Authors' Group meeting 22 June 2017
- ✓ Authors' Group meeting 13 July 2017
- ✓ Authors' Group meeting 5 December 2017

# 2.1.5 ACT, ECSA, GESAC, ICMP, IFPI, IMPALA, PRS – informal alliance regarding value gap

- ✓ Meeting 13 January 2017
- ✓ Meeting 20 March 2017
- ✓ Meeting 27 March 2017
- ✓ Meeting 21 April 2017
- ✓ Meeting 18 May 2017
- ✓ Meeting 6 June 2017
- ✓ Meeting 16 June 2017Meeting with Eilis Fallon (IFPI) 6 September 2017
- ✓ Meeting with Johnny Phelan (IFPI) 7 September 2017
- ✓ Meeting with AEPO ARTIST and GESAC 20 September 2017
- ✓ Call with GESAC 21 December 2017

## 2.1.6 Participation to external EU-related events

## EVA seminar 'Visual Authors' Rights to Digital Value' - Brussels - 28 February 2017

Executive Manager Beatrice Hamann and Programme Officer Alicja Swierczek attended the EVA seminar that was hosted by MEP Therese Comodini Cachia (EPP, Malta) and MEP Giorgos Grammatikakis (S&D, Greece). Around 40 participants from the cultural and creative sector, academics as well as EU policy makers discussed the liability of online platforms and the transfer of value in this regard, shed light on the challenges of framing and embedding technologies for visual authors and highlighted the collective management importance in ensuring authors' remuneration.



## First operational meeting of the Digital Skills and Jobs Coalition – Brussels – 10 March 2017

ECSA was welcomed as one of currently 157 members that joined the European Commission's initiative 'Digital Skills and Jobs Coalition'. The first operational meeting of its members served as introductory session and Executive Manager Beatrice Hamann attended the meeting together with approximately 30 participants representing different sectors ranging from IT and education to chemicals and fashion that have engaged in this coalition. The Secretariat presented the structure of the coalition based on a multi-stakeholder partnership and the so-called shared concept as well as the role of the 17 national coalitions. Furthermore, the target groups were outlined together with the synergies the coalition is aiming at to achieve its goals. Further meetings and webinars are envisaged.

## EC information meeting on collective agreements and remuneration of creators – Brussels – 4 April 2017

DG EAC invited ECSA, FERA, EWC, FIM and EFJ to an informal exchange of views to learn the participants' view on collective bargaining. This initiative is part of an ongoing exercise of DG EAC map the remuneration schemes of creators in the cultural and creative sector with the objective to present a study later in 2017.

## <u>Seminar at French Permanent Representation – Brussels – 11 April 2017</u>

Legal and Programme Manager Francisca Aas (FA) and Research Assistant Alicja Swierczek (AS) attended the event together with ECSA member and composer Chris Smith. The seminar took place at the French Permanent Representation and was entitled "The Value Gap At The Heart of the EU Copyright Reform". The opening speech was given by Ambassador Pierre Sellal, the Permanent Representative of France to the European Union. Ms. Claire Bury, Deputy Director General of DG CNECT, presented the Commission's value gap proposal. Professor Pierre Sirinelli then explained the technical aspects of the value gap and the term 'communication to the public'. MEP Therese Comodini Cachia, rapporteur of the JURI Committee for the copyright directive, explained her amendments to article 13 of the directive. MEP Virginie Rozière (S&D, France) as well as MEP Constance Le Grip (EPP, France) both voiced their opinion pro authors and thus pro article 13.

## IMMF Roundtable 'What creators really need' - Brussels - 11 April 2017

The roundtable discussion was hosted and moderated by MEP Michał Boni (EPP, Poland), the rapporteur in LIBE on the copyright directive. Research Assistant Alicja Swierczek (AS) attended the event with ECSA member Chris Smith. Speakers included Kamil Jaczyński who is CEO of Wielkie Joł, an independent Polish hip hop label, Dijana Lakus, artist manager involved in Music Glue, a global music-to-fan e-commerce platform and Jake Beaumont-Nesbitt, copyright policy advisor at the International Music Managers Forum (IMMF). The discussion focused on article 13 of the copyright directive proposal - the value gap provision. The invited panelists were against the introduction of article 13. When the discussion started Chris Smith clarified that nowadays it is hard to be a



professional composer since revenues are diminishing. MEP Therese Comodini Cachia (EPP, Malta) joined the roundtable at a later stage and explained that within LIBE the focus will be more on civil rights. MEP Comodini Cachia stated that the users choose a free model of consuming. MEP Michał Boni concluded the roundtable with the following points:

- With regards to article 13, an analysis has to be made about the intended and unintended consequences;
- On one hand, artists have to come first but on the other hand, users/consumers also have to come first
- Legislation has to be phrased in such a way that it is future-proof, which may be difficult- as
  this means that the wording has to be somewhat vague. This may in turn lead to problems of
  interpretation.

## Google event 'Arts in the Digital Age' – Brussels – 3 May 2017

On 3 May 2017, Legal & EU Affairs Advisor Francisca Aas attended an event hosted by Google which focused on arts in the digital age. Speakers at the event included Julian Calo (Arts@CERN), visual artist Laurie Frick and Pierre-Yves Desaive from the Royal Museum of Fine Arts of Belgium. The speakers raised issues such as how the internet has changed, the way art is seen and how it reaches a new and bigger audience when, for example, paintings and sculptures can be presented through websites and not only by visiting museums. The event did not focus on the music industry and did not aim at discussing the ongoing copyright acquis.

## GESAC Meet the Authors – Brussels – 30 May 2017

On 30 May 2017, the ECSA office attended GESAC's event 'Meet the Authors'. The event gathered around 200 participants including authors from different sectors, members of the European Parliament, representatives from the European Commission and other industry stakeholders. The event was divided into different panels which focused on issues such as the value gap, the tech industry's role in the copyright reform, what authors want from Europe with regards to the copyright reform and what the European Parliament has proposed. Among the speakers were Crispin Hunt (BASCA), Micki Meuser (DKV), ECSA Board Member Niels Mosumgaard (DPA). EC Vice President Andrus Ansip and MEPs such as Christian Ehler (EPP, Germany), Pervenche Berès (S&D, France), Giorgos Grammatikakis (S&D, Greece), Morten Løkkegaard (ALDE, Denmark) and Tiemo Wölken (S&D, Germany). The event is organised with the official support of ECSA.

## <u>LetsGoConnected conference – Brussels – 19 June 2017</u>

Legal & EU Affairs Advisor Francisca Aas attended the event LetsGoConnected organised by the international media company Bertelsmann and was dedicated to report on the main transformation of the media sector in the past years – focusing on the audio-visual industry – and the regulatory



environment required to drive sustainable investments in the sector. Among the speakers were Guillaume de Posch (CEO, RTL Group), Rob Bell (EVP, International New Media of NBCUniversal), Holger Ensslin (Chief Legal Officer, Regulatory & Distribution Sky Germany) and Bruno Patino (Editorial Director, Arte).

## <u>Crowdfunding4Culture Conference – Brussels – 20 June 2017</u>

Executive Manager Beatrice Hamann and Programme Officer Alicja Swierczek attended the Crowdfunding4Culture Conference "More Than Funding" that served as a platform to meet, network and discover the benefits and challenges of crowdfunding. Around 120 participants from different cultural organisations, policy-makers and crowdfunding platform experts attended the conference and learned about crowdfunding opportunities and challenges as well as public/private partnerships (e.g. match-funding) with crowdfunding platforms and exchanged information on campaign tips and tricks.

## Breakfast Debate - 'EU Film diversity: its future online' - Brussels - 27 June 2017

On 27 June 2017, MEP Bogdan Wenta (EPP, Poland) and the European Coalition for Cultural Diversity hosted a breakfast debate at the European Parliament. The aim of the event was to study AVMS and geo-blocking as well as the future funding of the European Film Industry. Panelists included Peter Dinges (President of the German Film Fund), Radu Mihaileanu (film director and producer) and Rosina Robson (Director of Nations and Regions at PACT, board member of CEPI). The debate was attended by several MEPs and their assistants. Legal & EU Affairs Advisor Francisca Aas attended on behalf of ECSA.

Intergroup Cultural & Creative Industries Event — 'A Music Funding Programme for Europe?'
— Brussels — 28 June 2017 Secretary General Patrick Ager and Legal & EU Affairs Advisor Francisca Aas attended an event at the European Parliament organised by the Intergroup Cultural & Creative Industries and supported by IMPALA and Liveurope. The event was hosted by MEP Christian Ehler (EPP, Germany). The aim of the event was to discuss a possible EU music funding programme following the identified needs for more targeted and developed support to Europe's music sector in order to complement the existing funding option under the current Creative Europe Programme. Speakers included MEP Christian Ehler (EPP), Martine Reicherts (Director General, DF EAC at the European Commission), MEP Pervenche Berès (S&D; France) as well as representatives from IMPALA and Liveurope. It was explained that the additional funding, if it goes through the CULT vote on 11 July 2017 and the vote in the budgetary committee after summer, will be a pilot project of three years and would entail an additional 2 million EUR per year for the music industry. Patrick Ager mentioned that it will be important to identify how it will affect projects that are cross-sectorial and gave music composed for video games as an example. The Secretary General also mentioned that the eventual extra funding should also be given to the further development of capacities of creators.



## EMC Music Moves Europe Discussion – Brussels – 19 July 2017

Programme Officer Alicja Swierczek attended a closed discussion convened by the European Music Council with other EMC members regarding the possible new funding programme called Music Moves Europe as well as the EMC project European Agenda for Music. EMC invited Fabien Miclet from Liveurope to present the status and aim of Music Moves Europe, a project initiated by the European Commission in order to increase the funding for the music sector. Liveurope and IMPALA have been actively lobbying the CULT Committee in the European Parliament to get this additional funding project approved as a Preparatory Action. The aim of Music Moves Europe is to lead the way for a separate funding scheme just for the music sector after 2020. Only following a potential positive vote in the If the Budget Committee passes a positive vote will The European Commission will decide upon the application criteria for Music Moves Europe if the project is approved by the Budget Committee in the European Parliament. In the second half of the discussion, EMC's Secretary General Ruth Jakobi introduced their initiative called European Agenda for Music which is a big questionnaire of the whole music sector. The aim is to find a common position of the whole music sector which policy makers can consult if they want to take the music sector into account when forming their policy position.

## EP event "Better Regulation for Copyright" – Brussels – 6 September 2017

ECSA Legal & EU Affairs Advisor Francisca Aas attended a copyright event hosted by MEP Julia Reda (Greens, Germany). Among the panelists were new Commissioner Mariya Gabriel and JURI Rapporteur Axel Voss (EPP, Germany). MEP Reda had also mobilized academics to debate on issues such as neighboring rights for publishers and platform liability – many with Reda's point of view on authors' rights hidden in their statements. Despite of this, JURI Rapporteur Axel Voss stated that it is important to acknowledge the existing value gap. Voss also stated that it is a problem that profits are almost never shared with rightholders, that the right to property is also a fundamental right and that accepting infringement on copyright protected works is not a solution. The event was attended by approximately 150 people. However, many attendees were students and allies of MEP Reda.

## Discussion on Music Moves Europe - Hamburg - 21 September 2017

It was an informal stakeholder meeting led by Barbara Gessler and Susanne Hollmann from DG EAC. The purpose for the EC was to gather information on the needs of the music sector and the concrete measures that stakeholders propose that need to be funded. Information was given on the Preparatory Action called Music Moves Europe which is a 3 year funding for the music sector that has to be approved by the European Parliament. Furthermore, the participants of the panel were divided into group to discuss the financial needs of the music sector. The results of these group discussion were similar: funding is needed for capacity building of composers, support of transnational distribution of repertoire and an entity (like a network or database) giving (contact) information of all music stakeholders in the whole EU (venues, promoters, agencies, record labels, etc.).

✓ EBU lunchtime talk - Music and Europe - 30 November 2017



- ✓ Meeting with Lucie Caswell and Dave Rowntree Featured Artists' Coalition 4 December 2017
- ✓ European Coalitions for Cultural Diversity Dinner 5 December 2017
- ✓ EUIPO (European Union Intellectual Property Office) Pre-Christmas Cocktail 5 December 2017

## <u>Digital skills and job coalition Conference – DG CNECT, European Commission - 7</u> December 2017

The Digital Skills and Jobs Coalition mobilises companies, non-for profit organisations, educational providers, social partners and Member States in Europe who work together to tackle the lack of digital skills in Europe. Mariya Gabriel, European Commissioner for Digital Economy and Society gave a keynote speech on the Digital Skills needed for the future and later handed out the European Digital Skills Awards 2017 for the best use of digital skills in various fields like education, development and work environment.

✓ Teleconference with Lucie Caswell, Featured Artists' Coalition - 12 December 2017

## 2.2 International activities

## CISnet (former GRD)

√ Teleconference with Niels Mosumgaard and Simon Darlow – 20 January 2017

## **CISAC**

- ✓ CIAM meeting Lisbon 9-10 June 2017
- ✓ CIAM Meeting (Tokyo) 6-9 November 2017

## Creators' Network

- ✓ Teleconference with Mårten Karlsson (SKAP) on LA Creators' Roundtable 8 February 2017
- ✓ Teleconference with ECSA President Alfons Karabuda on LA Creators' Roundtable 13 March 2017
- ✓ Teleconference with ECSA President Alfons Karabuda on LA Creators' Roundtable 10 April 2017
- ✓ LA Creators' Roundtable 28 April 2017
- ✓ LA Welcome Hub inauguration– 29 April 2017

## International Music Council

✓ ECSA President and Secretary General at EMC workshop – Paris – 3-4 March 2017



## Transatlantic Alliance - ISCA

- ✓ ISCA (International Screen Composers' Alliance) participants: AGSC-Australia, BASCA-UK, ECSA-Europe, SCGC-Canada, SCL-USA-Los Angeles
- ✓ ISCA teleconference 21 June 2017
- ✓ ISCA teleconference 22 August 2017

## International collaboration

- √ Teleconference with SCL & SCL Canada 20 November 2017
- ✓ Teleconference MK US Alliance for Music 4 December 2017

## 2.3 Culture-related activities

## 2.3.1 ECSA activities

a. Projects

## Composers' Directory

- ✓ Teleconference with Bruno Guillard (LALO) 16 January 2017
- ✓ Working Group meeting Brussels 13 February 2017
- ✓ Composers' Directory/LALO presentation 15 February 2017
- √ Teleconference with Bruno Guillard (LALO) 23 February 2017
- √ Teleconference with Bruno Guillard (LALO) 2 March 2017
- ✓ Teleconference with Bruno Guillard (LALO) 6 March 2017
- ✓ Teleconference with Bruno Guillard (LALO) 8 March 2017
- ✓ Teleconference with Bruno Guillard (LALO) 9 March 2017
- ✓ Teleconference with Bruno Guillard (LALO) 14 March 2017
- ✓ Teleconference with Bruno Guillard and Jean Davoust (LALO) 14 March 2017
- ✓ Teleconference with Bruno Guillard (LALO) 18 April 2017
- ✓ Teleconference with Bruno Guillard (LALO) 24 April 2017
- ✓ Composers' Directory re-launch 25 April 2017
- ✓ Teleconference with WG Chair Helmut Erdmann 4 May 2017
- √ Teleconference with Jean Davoust (LALO) 31 May 2017
- ✓ Working Group meeting Brussels 1 June 2017
- ✓ Teleconference with Bruno Guillard (LALO) 20 July 2017
- ✓ Teleconference with Bruno Guillard (LALO) 27 October 2017
- ✓ Teleconference with MICA 5 December 2017
- ✓ Teleconference with Bruno Guillard (LALO) and ICU 12 December 2017



## **ECCO**

- ✓ ECCO Working Group Meeting 14 February 2017
- ✓ ECCO Concert 14 February 2017
- ✓ ECCO Working Group Meeting 2 June 2017
- ✓ ECCO Concert Vienna 12 October 2017
- ✓ ECCO working Group 27 November 2017

## New Music Incubator (NMI)

- ✓ NMI rehearsal 11 February 2017
- ✓ NMI rehearsal 12 February 2017
- ✓ NMI rehearsal 13 February 2017
- √ NMI concert 13 February 2017
- ✓ NMI concert at the Warsaw Autumn Festival -- 22 September 2017

## European Film Music Day

- ✓ Teleconference with Lone Nyhuus 13 January 2017
- √ Teleconference with Lone Nyhuus & Halfdan E Nielsen 21 February 2017
- ✓ Meeting with Thor Joachim Haga 31 March 2017
- ✓ Teleconference with Lone Nyhuus 4 April 2017
- ✓ Teleconference with Directors' Fortnight 5 April 2017
- ✓ Meeting with FERA 10 April 2017
- ✓ Teleconference with Lone Nyhuus 12 April 2017
- ✓ Teleconference with Directors' Fortnight 24 April 2017
- ✓ Teleconference with Thor Joachim Haga 3 May 2017
- ✓ Meeting with Directors' Fortnight 21 May 2017
- ✓ Meeting with Halfdan E Nielsen & Joachim Thor Haga 21 May 2017
- ✓ European Film Music Day meeting with CEPI, FERA and FIAPF 22 May 2017
- ✓ European Film Music Day and HARPA Awards 22 May 2017
- ✓ European Film Music Day Happy Hour reception 22 May 2017

The fifth edition of the European Film Music Day took place at FNAC in Cannes and was organised in the framework of the 70<sup>th</sup> Cannes Film Festival in partnership with the Nordic Film Composers Network (NFCN), the Directors' Fortnight, DEFKOM and FERA.

The participants enjoyed two sessions providing insights into the creative relationship between film composers and film directors as well as music composed for video games. Whilst the first panel revealed the complexity of the collaborative relationship between film composers and film directors by having film composers Sophia Ersson (Sweden) and Christine Aufderhaar (Switzerland) as well as film



directors Dan Clifton (UK) and Alexandra-Thérèse Keining (Sweden) exchange views on the topic, the latter affirmed that composers working for video games have much more liberty in the creation process which was underlined by panelist and French video game composer Olivier Derivière.

Furthermore, ECSA President Alfons Karabuda and Secretary General Patrick Ager shared some of the results from the Creators' Roundtable which took place in Los Angeles a few weeks prior to the EFMD. Thor Joachim Haga, film music journalist and moderator of both panels, presented some of the results from a Nordic survey regarding the situation of game composers in the Nordic countries.

Following the panel discussions, NFCN presented the HARPA Nordic Film Composers Award. HARPA moderator Halfdan E Nielsen explained the idea and vision of the NFCN with regards to the HARPA Awards and how important it is for Nordic composers to be present in Cannes with so many colleagues and other industry stakeholders. Renowned Danish film composer Bent Fabricius-Bjerre was awarded the Lifetime Achievement Award for his incredible career in film music stretching over more than 70 years. The award for Best Score was given to Danish film composer Sune Martin for his work in *Land of Mine*.

Following the HARPA Nordic Film Composers Award, guests were invited to attend a Happy Hour at the Directors' Fortnight private beach, La Plage Quinzaine. The Happy Hour reception was attended by approximately 200 industry representatives and was the occasion to mingle and network with fellow film music composers and other film industry stakeholders from both Europe and abroad.

## **Grand Scores**

- ✓ Teleconference with agency 3 January 2017
- ✓ Teleconference with agency 6 January 2017
- ✓ Teleconference with agency 16 January 2017
- ✓ Teleconference with agency 20 January 2017
- √ Teleconference with agency and conductor 25 January 2017
- ✓ Grand Scores teleconference 25 January 2017
- ✓ Grand Scores Ceremony 2 February 2017
- ✓ Grand Scores teleconference 9 February 2017
- ✓ Teleconference with agency 3 July 2017
- ✓ Networking lunch with ISFMF 23 October 2017
- ✓ Teleconference with ISFMF 23 November 2017
- ✓ Teleconference with ISFMF 11 December 2017



## Capacity Triangle

✓ Capacity Triangle - Warsaw - 27 November 2017

The first edition of the Capacity Triangle took place in the ZAiKS premises in Warsaw. 50 composers took part in the workshop that lasted the whole day. The topics focused on developing three skills in entrepreneurship, copyright and digital tools. First, it was discussed how to decide when it is beneficial to become self-employed according to tax and fiscal regulations. Second, it was discussed what to watch out for when signing a contract for the commissioning of a piece of music. After that, a music manager explained what to look for in a manager and how a good relationship between composer and manager should look like. The focus of the workshop however lay on fostering digital skills. It was discussed how and where to put music on the internet, how music platforms work and how these services differ from continent to continent. Furthermore, the participants were presented with which social media tools are beneficial for their careers and how to use them.

## Gender Working Group

- ✓ Working group meeting Brussels 25 January 2017
- ✓ Working group meeting Brussels 12 September 2017
- ✓ Informal meeting with ECCO working group Vienna 12 October 2017

#### b. Further cultural meetings

- ✓ Teleconference with Fractales 14 March 2017
- ✓ Stamp Webinar Audience development 29 November 2017
- ✓ Stamp webinar Branding in the music sector 6 December 2017

## 2.3.2 Participation to external events

ECSA Secretary General attendance at the Ivor Novello Awards - London - 18 May 2017

ECSA Secretary General attendance at the Polar Music Prize and Polar Talks – Stockholm – 14-16 June 2017

ECSA Legal & EU Affairs Advisor and Programme Officer attendance at Ultima Oslo Contemporary Music Festival – Oslo – 15-16 September 2017



ECSA Programme Manager attendance at the Nordic Music Days, Panel on Gender Equality & Diversity in Music – London – 28 September 2017

ECSA Programme Manager attendance at the FSE Screenwriters award – Federation of Screenwriters in Europe - Brussels - 23 November 2017

ECSA Secretary General attendance at the European Culture Forum – Milan – 7-8 December 2017

## 2.4 Relations with partners and stakeholders

- ✓ Teleconference with GESAC 10 January 2017
- √ Teleconference with Merrit Farren (SoundCloud) 13 January 2017
- ✓ Working dinner with Initiative Urheberrecht 6 February 2017
- ✓ Meeting with Michel Kains (USAlliance for Music) 7 February 2017
- ✓ Working lunch with Aepo Artis 9 February 2017
- ✓ Meeting with Coco Carmona (ICMP) 24 February 2017
- ✓ Working lunch with Philip Rosset (GEMA) 24 February 2017
- √ Working lunch with Jean Pierre (Fondation Marcel Hicter) 28 February 2017
- ✓ Teleconference with Michel Kains (USAlliance for Music) 28 February 2017
- √ Teleconference with Merrit Farren (SoundCloud) 1 March 2017
- ✓ Meeting with Coco Carmona (ICMP) 13 March 2017
- ✓ Working lunch with Andreea Calbeaza (Microsoft) 27 March 2017
- ✓ Working lunch Michel Kains (USAlliance) 30 March 2017
- ✓ Working lunch Mr. Leopold Schmertzing (EP Research Service) 5 April 2017
- ✓ Meeting with Coco Carmona (ICMP) 20 April 2017
- ✓ Meeting with Mauro D'Attis (Committee of the Regions) 10 May 2017
- ✓ Teleconference with GESAC 24 May 2017
- ✓ Working lunch with Yvon Thiec (Eurocinema) 29 May 2017
- ✓ Meeting with PEARLE 31 May 2017
- ✓ Working lunch with Myriam Diocaretz (EWC) 1 June 2017
- ✓ Working lunch Mr. Leopold Schmertzing (EP Research Service) 30 June 2017
- √ Teleconference with International Music+Media Centre 11 September 2017
- ✓ Meeting with Linda Messas (AEC) 19 September
- ✓ Meeting with Carlo Paarl (Warwick Hotel) 25 September 2017
- ✓ Meeting with Director of Flagey Gilles Ledure 29 September 2017
- ✓ Teleconference with Sacem 3 October 2017



- ✓ Teleconference with Cornelius (ABA awards) 19 October 2017
- √ Teleconference with Charles Hodgkinson (Soundmouse) 3 November 2017
- ✓ Meeting GESAC 6 December 2017
- ✓ Call with Veronique GESAC 21 December 2017
- ✓ Meeting at GESAC 11 January 2018
- ✓ ECSA Christmas party 11 December 2017 ECSA together with FERA hosted a small Christmas party at the ECSA/FERA office. Head of Unit for Creative Europe from DG EAC Barbara Gessler attended the gathering. Other attendees were Jindrich Pietras and Marisella Rosseti from the LUX Film Prize, James Taylor from SAA, Myriam Diocaretz from EWC, Marc du Moulin from EFADs and Charlotte Lund-Tomsen from FIAPF as well as ECSA's new Programme Manager Laura Gardes.

## 2.5 Deliverables

## First EPP Hearing on Copyright - Brussels - 11 January 2017

The Group of the European People's Party (EPP) held a hearing on copyright in the European Parliament on 11 January 2017. ECSA Secretary General Patrick Ager was invited to present the Authors' Group views with regards to the value gap proposals of the copyright directive. Patrick Ager's main argument focused on the necessity to strengthen the directive's provisions with respect to fair contractual remuneration of authors and to support the elements of the directive related to the liability of online platforms.

ECSA press release Moët & Chandon Grand Scores – 27 January 2017

ECSA press release Moët & Chandon Grand Scores - 2 February 2017

## Interview on ECSA and ECCO at RTBF – 9 February 2017

Belgian radio channel RTBF interviewed ECSA Secretary General Patrick Ager for their radio programme "Présent Composé" to discuss ECCO and ECSA in general. The interview was broadcasted on 10 February 2017.

ECSA briefing paper on Rights Reversion Mechanism – March 2017

<u>Authors' Group letter on UGC exception – 7 March 2017</u>

## GALM 'debate night' - Mechelen - 20 March 2017

Secretary General Patrick Ager was invited to speak at a conference organised by ECSA member GALM to present the ECSA point of view with respect to the liability of online platforms and the value gap. The Secretary General outlined the ECSA position stressing the need to support the European



Commission's transfer of value proposal and to lobby the European Parliament, which is divided on this issue, as much as possible. The event was attended by about 60 GALM members.

## <u>ALDE seminar COPYRIGHT REFORM - Sharing of the value in the digital environment –</u> Brussels – 29 <u>March 2017</u>

ECSA Secretary General Patrick Ager and Research Assistant Alicja Swierczek attended the seminar which took place in the European Parliament. The event was moderated by MEP Jean-Marie Cavada (ALDE, France). The Secretary General was invited to speak about fair remuneration within the value chain. The Secretary General presented ECSA and explained how crucial copyright for composers and songwriters is. He explained that because of the safe harbor provision authors' rights have not been well respected on online platforms. The provision of article 13 in the copyright proposal solves this problem and would guarantee fair remuneration for authors. The Secretary General also stressed the importance to oppose to any proposals calling for an UGC exception as the latter would jeopardize the effectiveness of the European Commission's transfer of value proposal.

## Musikmesse Frankfurt - Composers Club panel - Frankfurt - 7 April 2017

ECSA President Alfons Karabuda was invited as speaker for a panel discussion entitled 'The Composer in Times of Copy & Paste. What Is My Value and How Do I Get My Money?' organised by German member Composers' Club in the framework of the Musikmesse Frankfurt. Mr. Karabuda presented ECSA and its objectives and referred to the crucial role of authors' rights in a digital environment. The ECSA President highlighted issues such as value gap, fair contracts and remuneration as well as the challenges for authors when it comes to the democratisation of production processes. Furthermore, the liabilities of online platforms as well as the important role of collective management organisations were discussed.

## STIM Board meeting - Stockholm - 25 April 2017

Secretary General Patrick Ager was invited to speak at the board meeting of STIM and to present the ECSA lobbying actions with respect to value gap.

## <u>Conference 'Audiovisual Market and Copyright in the Digital Single Market' – Warsaw – 10</u> May 2017

ECSA President Alfons Karabuda was invited to speak at the conference and presented the European music authors' point of view. The panel "What Are the Ways to Reconcile the Interests of National Authors and the Digital Single Market?", also included SAA Executive Director Cécile Despringre and Marcin Olender from Google Poland as speakers. The panel was moderated by MEP and ITRE Rapporteur Prof. Zdzisław Krasnodębski (ECR; Poland). Mr. Karabuda explained why the current copyright directive proposal with articles 14, 15 and 16 is crucial for music authors as well as article 13 on value gap which must not be weakened.

## ECSA briefing paper on Value Gap – June 2017



## Second EPP Hearing on Copyright – Brussels – 8 June 2017

Secretary General Patrick Ager was once again invited to speak at the EPP public hearing on copyright. The Secretary General used the opportunity to outline strong arguments against the recent CULT proposal for an UGC exception.

<u>ECSA communications – newsletter News from Brussels (10), special communications/briefings to members (16), ECSA website, ECSA private member area, ECSA Facebook and Twitter</u>

#### 2.6 Internal matters

## 2.6.1 Internal ECSA meetings

- ✓ Gender Working Group meeting 25 January 2017
- ✓ Gender Working Group Skype teleconference 9 February 2017
- ✓ Authors' Rights WG teleconference with WG Chair Loek Dikker 10 February 2017
- ✓ ECSA Board meeting 14 February 2017
- ✓ Committee meetings 14 February 2017
- ✓ Gender Working Group meeting 15 February 2017
- ✓ ECSA General Assembly 15 February 2017
- ✓ Extraordinary General Assembly 18 May 2017
- ✓ ECSA Board Meeting 6 July 2017
- ✓ ECSA Gender Working Group meeting Brussels 12 September 2017
- ✓ ECSA Board meeting Vienna 11 October 2017
- ✓ ECSA committee meetings Vienna 12 October 2017
- ✓ ECSA General Assembly Vienna 13 October 2017
- ✓ ECSA and CD presentation at the Austrian Composers' Day 13 October 2017
- ✓ Teleconference GS Steering Group 21 November 2017

## 2.6.2 Administrative matters

## a. Financial matters

- ✓ ECSA accounts closing 2016 20 and 24 January 2017
- ✓ Meeting with external auditor 4 April 2017
- ✓ ECSA accounts trimestral follow-up 6 April 2017
- ✓ External audit financial report for third year of EC grant 27 April 2017
- ✓ Meeting with external auditor 15 May 2017
- ✓ Submission of final reports on third year of EC grant 18 May 2017
- ✓ ECSA accounts trimestral follow-up 28 June 2017
- ✓ ECSA accounts trimestral follow-up 27 July 2017



- ✓ Meeting with accountant and trimestral follow-up 18 September 2017
- ✓ HR budget discussion 20 October 2017
- ✓ Meeting with accountant and trimestral follow-up 8 November 2017

## b. EC grant

- ✓ EC meeting for networks 28 June 2017
- ✓ Meeting with EC Project Coordinator 28 June 2017
- ✓ Meeting with Martine Reicherts (Director-General DG EAC) Brussels 5 September 2017
- ✓ Kick-off Meeting Creative Europe Brussels 4 October 2017
- ✓ Meeting with Fiona Deuss-Frandi (EC grant project officer) 5 October 2017
- ✓ Meeting with Michel Magnier 5 October 2017
- ✓ Teleconference with Barbara Gessler 16 October 2017

## c. Membership relations

- ✓ Teleconference with Arrien Molema (BAM!) 10 January 2017
- ✓ Teleconference with Gilda Romero (SKAP) 25 January 2017
- ✓ Teleconference with Yiannis Glezos (EMSE) 7 March 2017
- ✓ Teleconference with ICL 27 March 2017
- ✓ Meeting with Tom Kestens (GALM) 30 March 2017
- ✓ Meeting with NKF 31 March 2017
- ✓ Teleconference with SNAC 4 April 2017
- ✓ Teleconference with Chris Smith (PCAM) 5 April 2017
- ✓ Teleconference with Patricia Adkins Chiti (FACDIM) 8 May 2017
- ✓ Teleconference with ICL 8 May 2017
- ✓ Teleconference with Patricia Adkins Chiti (FACDIM) 19 May 2017
- √ Teleconference with Patricia Adkins Chiti (FACDIM) 24 May 2017
- ✓ Teleconference with Blair Mowat (PCAM) 8 June 2017
- ✓ Meeting with ÖKB 10 July 2017
- √ Teleconference with Antun Tomislav Saban (HDS) 18 July 2017
- ✓ Lunch with BASCA & PRS 22 November 2017
- ✓ Talk with Composers Association of Serbia 15 December 2017

## d. Human resources

Francisca Aas, Legal & Programme Manager from February 2017 to April 2017, was appointed Legal & EU Affairs Advisor in May 2017 and has quit her functions in October 2017. Executive Manager Beatrice Hamann, who joined ECSA in January 2015, left in August 2017 and was replaced by Elise Liégeois in September 2017. Alicja Swierczek, Research Assistant from November 2016 to April 2017, was appointed Programme Officer in May 2017 and Programme Manager in November 2017, next to the organisation of cultural projects, she will also take part



in lobbying activities. Laura Gardes will join the ECSA team in January 2018 as Programme Manager.

## 2.7 Upcoming meetings and events

- √ Teleconference with ISFMF 3 January 2018
- ✓ Authors' Group meeting 9 January 2018
- √ Teleconference with Bruno Guillard (LALO), Composers' Directory 10 January 2018
- ✓ Meeting with accountant and trimestral follow-up 12 January 2018
- ✓ Skype meeting with the Gender working group 16 January 2018
- ✓ Meeting with Bruno Guillard (LALO), Composers' Directory 17 January 2018
- ✓ Skype meeting with Composers' Association of Serbia 17 January 2018
- ✓ Teleconference with Crispin Hunt (BASCA) and Alfons Karabuda (SKAP, ECSA president) –
  19 January 2018
- ✓ Meeting for Welcome Hub Stockholm 24 January 2018
- ✓ Conference on Cultural Diversity in the Digital Age European Parliament Brussels 24 January 2018
- ✓ Launch of Music Moves Europe Brussels 14 February 2018
- ✓ ECSA Winter Session Brussels 19 21 February 2018
- ✓ Nordic meeting Brussels 19 February 2018
- ✓ NMI concert Brussels 19 February 2018
- ✓ ECCO concert Brussels 21 February 2018
- ✓ Meeting with the ComGroup Location to be defined February/March 2018