

International creators delegation exchange views with YouTube at Google Germany, Berlin



From the left: Francisca Aas, Helienne Lindvall, Sonia Khan, Niels Mosumgaard, Kiki Ganzemueller, Alfons Karabuda, Victoria Campoamor, Markus Nordenstreng, Dennis Dreith, Marten Karlsson, Bernard Grimaldi and Patrick Ager, 25 October 2016, Berlin (photo: Stefan Riedel)

European and international creator representatives met with YouTube in Berlin for an exchange of views in rapid changing times of the music business. High on the agenda of the roundtable discussion was how to empower music writers in the digital future. Among the issues addressed were rights management, content ID and transparency. The meeting was organized by ECSA in the framework of the Creative Europe programme and within ECSA's Creators' Network.

The meeting was chaired by ECSA President Alfons Karabuda, with the participation of the ECSA delegation Bernard Grimaldi, Niels Mosumgaard, Helienne Lindvall, Markus Nordenstreng, Patrick Ager, Francisca Aas and Mårten Karlsson as well as Dennis Dreith, Executive Director of the AFM & SAG-AFTRA Intellectual Property Rights Distribution Fund.

Representing YouTube were Victoria Campoamor, Kiki Ganzemueller and Sonia Khan.

ECSA and AFM & SAG-AFTRA IPR Distribution Fund set out structured transatlantic dialogue

On the occasion of the meeting with YouTube, ECSA and the AFM & SAG-AFTRA IPR Distribution Fund agreed to partner up for intensifying the collaboration of music creators in Europe and the United States of America.

In a Memorandum of Understanding, both parties agreed to exchange privileged information regarding creators' rights and music industry developments in the US and in the EU, as well as to represent each other on specific occasions.



Dennis Dreith, Executive Director of AFM & SAG-AFTRA IPR Distribution Fund (left) and ECSA President Alfons Karabuda (right) sign the Memorandum of Understanding in Berlin on 25 October 2016 (photo: ECSA)

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