



For further information please contact
ECSA Secretariat

info@composeralliance.org

+32 25440333

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Creative content is at the core of the digital market: "Flourishing content leads to flourishing digital actors"



ECSA President's personal message to Commissioner Neelie Kroes

11 July 2014,

ECSA President Alfons Karabuda's personal message to Commissioner Neelie

Kroes was published last week. Commissioner Kroes is responsible for the Digital Agenda and very involved in the current debate on the review of copyright. The message has many important highlights and focuses on the value of the work of creators for the digital single market.

"New business models will emerge, but music will always be a driving force of future business. Let a modernized European copyright system acknowledge this driving force to secure the development of the digital services of tomorrow".

You can view the full video [here](#).



ECSA at the 8th edition of FIMUCITE in Tenerife

The International Festival of Film Music of Tenerife, has become one of the best festivals of Europe promoting audiovisual music. This year, a new

collaboration was established between ECSA and Fimucité. This is in line with the idea to spread what ECSA is doing among future composers and those composers who are already well recognized, as well as to share ECSA's activities with the institutions that support and promote audiovisual music.

Spanish Composer Luis Ivars, represented ECSA and Musimagen at the festival. He held a conference entitled ECSA – Creators in Europe, where he spoke about ECSA's history and its main activities in the audiovisual area related to the film and audiovisual committee of ECSA. He also participated in a round table on Composing for TV, providing the audience with an European view of the situation of the composers who work for TV. Some of the guest composers included: Paul Williams, Pascal Gaigne, Lee Holdrige, Joseph Loduca, Victor Reyes, Trevor Morris or Elliot Goldenthal.

ECSA Board Member Luis Ivars acted as the president of the jury in the second edition of the Fimucinema Awards. This initiative of Fimucité rewards the best soundtracks of films, documentaries and shorts with the “Alex North” award.

The director of the festival, Mr. Diego Navarro, has found the collaboration with ECSA enriching and positive also indicating his interest to continue the partnership in the future.

[For more information please visit FIMUCITE](#)



Meeting with Director General for Internal Market and Services

10 July 2014, Brussels

ECSA Secretary General met with Mr Jonathan Faull, Director General for Internal Market and Services at the European Commission, in order to share the results of the [Creators for Europe](#) campaign. This was the final of several meetings for ECSA with senior EC officials and Cabinet members to present the results of the initiative and make sure the voice of creators is heard in the final stages of the drafting of the White Paper.

MEPs elect Jean-Claude Juncker as President of the European Commission

Brussels, 15 July 2014

Key takeaways from Jean-Claude Juncker's nomination speech include prioritization of completion of the digital single market whilst presenting a strong stance against fragmentation of the digital single market.

"Europe suffers from a tremendous disadvantage, which is felt much more in the digital world than offline. This disadvantage is the fragmentation of Europe into 28 separate markets, following the borders of the 28 EU member states. Faced with this fragmentation, even a very competitive company will not start selling a new digital product or service in Europe when it has to

adapt it to 28 different regulatory conditions. (...)We can offer even greater opportunities in Europe —if we tear down our regulatory walls and finally move from 28 national markets to a single digital market. For this to happen, we have to get serious: We have to end the regulatory silos in telecoms and copyright regulation, in data protection and in the application of European competition rules.”

It will be important for rightholders, including creators, to show that they are proactive in trying to overcome national fragmentation and work across borders. Several sources have confirmed to ECSA that Jean-Claude Juncker intends to be involved in the drafting of the White paper on the review of copyright.

Update on EU enforcement policy

In early July the European Commission released its new Action Plan to address infringements of intellectual property rights in the EU. The plan foresees “engaging in a dialogue with stakeholders (e.g. online advertising agencies and payment service providers) to reduce profits from commercial-scale infringements on the internet” (the aim is to

Composers' Association of Serbia call for scores

24th International Review of Composers Music box Belgrade 7th - 11th November 2015

Compositions inspired by the Music box - its specific kind of sound, repetitiveness, slowing down, mechanism etc which deal primarily with sound as distinctive musical material
Call is open to composers, performers,

Europe for Festivals, Festivals for Europe Initiative

EFFE is a programme for festivals. EFFE believes that it is an important advantage for Europe’s festivals to be recognised by their peers and the European Union for their outstanding quality. The label recipients and award winners benefit from increased **visibility**, new **networking** opportunities, foster involvement of festivals

deprive websites which facilitate or encourage IP-infringement of advertising revenues through the development of a Memorandum of Understanding between private stakeholders. The EC's approach is inspired by enforcement practices and experiments in the UK and is expected to be part of the White Paper on the review of the EU framework for copyright. ECSA has been continuously participating in the dialogue on this initiative.

The EC press release can be found [here](#).

artistic associations, national societies of authors regardless of the age and nationality. The categories include: **composition for chamber ensemble from 1 to 9 instruments, compositions for trio / violin, clarinet and piano, compositions for string orchestra (4, 4, 3, 3, 1) with or without solo viola part and composition for string quartet.** For details on the categories and other requirements please contact the [ECSA office](#) or offices of [Composers' Association of Serbia](#)

in the **artistic community**, and recognition for their outstanding **values**.

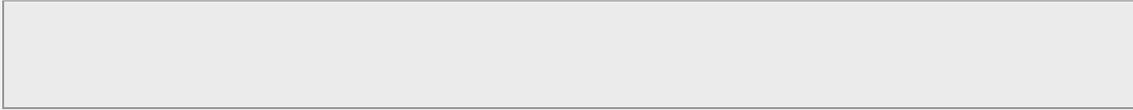
The festival label and award are a form of branding that encourages more people to know about and take part in festivals. The label aims to be as inclusive as possible in its recognition of ambition and quality, while the award goes to a selected number of the most trend-setting festivals.

To find out more please visit the website of [EFFE](#)

During the summer break ECSA office will be closed from 28 July - 8th August 2014.
The next ECSA news from Brussels will be published in September 2014.

Photos description and credits:

Photo n.1 - Alfons Karabuda, Photo credit ECSA office
Photo n.2 - Luis Ivars with Diego Navarro , photo credit: Filmucite
Photo n.3 - Lucie Mattera with Jonathan Faull, Photo credit: Kerstin Jorna



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