



(Bernard Grimaldi and Jean-Michel Bernard with students from Regards Jeunes sur le Cinéma © ECSA office)

Regards Jeunes Sur le Cinéma #composing the future 2025 *Cannes – Tuesday 19 May 2015*

“But without YouTube there would be no new artists!” claimed a young man from the audience. “[...] they need platforms like these to get known and meet their public!” he continued, opening the floor to what transformed into a lively debate between the members of the audience and ECSA VP Bernard Grimaldi and composer Jean-Michel Bernard.

The exchange of views took place on 19 May 2015 as part of ECSA’s event in Cannes in order to meet with a group of youngsters from disadvantaged areas of France, all passionate about music and arts.

The workshop, organized by Les Regards Jeunes sur le Cinéma, provided an excellent opportunity to grasp the opinion of the new generation of composers, songwriters and hip hop artists on issues such as copyright, fair remuneration and digital opportunities. All agreed on the incredible power of music.

It was also interesting to see that contrary to some current belief, the adolescents proved to be strong defendants of copyright.

At the end of the debate, most of the participants agreed on the fact that creators must be treated fairly and respectfully in any commercial environment and that internet platforms especially must transfer value back to creators and performers.

Throughout the conversation, the role of collective rights management as solidary model of composers and songwriters was, in essence, appraised.

The Guardian cites BASCA Chair *London – 22 May 2015*

Speaking at the opening of the 60th anniversary of the Ivors Novello awards held in London on 21 May, BASCA Chairman Simon Darlow made a strong statement on fair remuneration and the value composers and songwriters receive through internet platforms. He pointed out the general undermining of the value of music by internet platforms and was cited by the Guardian on 22 May 2015.

To read the article please follow the link here:
<http://www.theguardian.com/technology/2015/may/22/british-songwriters-basca-google-soundcloud>

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