

Activity Report 2013

ECSA Annual General Assembly
Brussels, 14th February 2014

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www.creatorsconference.org

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Table of Contents

I. Introduction

1.1	About ECSA	3
1.2	Executive Summary	3
1.3	Statistics	4

II. 2013 in detail

2.1	EU related events and meetings	6
2.2	Internal Meetings	17
2.3	International Level	18
2.4	Stakeholders Relations	21
2.5	ECSA Events and Publications	25

I. INTRODUCTION

1.1 About ECSA

ECSA represents over 17,000 professional composers and songwriters in more than 20 European countries. With 40 member organisations all across Europe, the Alliance represents the interests of creators of popular music, art & classical music and film & audiovisual music.

ECSA's core mission is to defend and promote the rights of composers and songwriters with the aim of improving their social and economic conditions, as well as their artistic freedom. In this way ECSA acts as a focal point and pace setter for EU and international institutions.

ECSA was initiated in 2006 in Vienna within the framework of the Mozartjahr. It was established as an alliance on the 7th of March 2007 in Madrid with the purpose of becoming the central organisation representing the interests of all music creators in Europe, giving every composer and songwriter a European voice.

On the international level, ECSA is a permanent observer at the World Intellectual Property Organization (WIPO), and is involved in the Global Repertoire Database (GRD) project.

ECSA's signature event, the Creators Conference, highlights the role of creators, their importance to cultural diversity and the need to protect authors' rights. It has created new and unique synergies for music composers and EU policy makers.

1.2 Executive Summary

2013 is a year of many milestones and achievements for the European Composer and Songwriter Alliance. In February, ECSA was selected by the European Commission for its "operational grant" funding programme and was recognised as representative organisation of European music. The grant enables ECSA's new cultural programme to be developed and implemented.

The Creators Conference received the Award for "Best International Congress" from the City of Brussels. The 3rd edition of the Creators Conference was a great success in terms of advocacy and stakeholder relations. It took place a couple of months before the various Committees of the European Parliament discussed the Directive on Collective Rights Management and multi-territorial licensing of rights in musical works for online uses. ECSA's main mission regarding the Directive has been to protect the exclusive assignment of the performing right to collective management

organisations. The principle was threatened in the Draft Report of MEP Marielle Gallo, but ECSA Secretary General and various ECSA representatives multiplied advocacy undertakings and managed to safeguard the exclusive assignment in the Final Report. ECSA representatives met with several Members of the European Parliament (MEPs) and took part in roundtables and hearings on the issue to develop a bid. The Brussels-based staff provided background preparation to ECSA representatives, arranged for letters to be sent out to MEPs and followed up with their respective offices to ensure ECSA’s voice was heard.

ECSA was invited to participate in the stakeholder dialogue on “Licenses for Europe” (LfE) and is involved in two working groups: (1) cross-border access and portability of services; and (2) user-generated content and licensing. LfE is an initiative jointly led by Commissioners Michel Barnier (Internal Market and Services), Neelie Kroes (Digital Agenda) and Androulla Vassiliou (Education, Culture, Multilingualism and Youth). Its main purpose is to deliver rapid progress in bringing content online through practical industry-led solutions.

In addition to the Creators Conference, ECSA co-organised several international events such as the German Film Music Day at the 66th Festival de Cannes, the creators’ roundtable on the “Digital Agenda for Music” in conjunction with the World Creators Summit in Washington DC, and a concert of the European Contemporary Composer Orchestra (ECCO) for the 100th Anniversary of the Austrian Composers Union (OKB). On the international level, ECSA has been involved in the Global Repertoire Database project and in the launch of a global advocacy network called “Fair Trade Music”.

1.3 Statistics

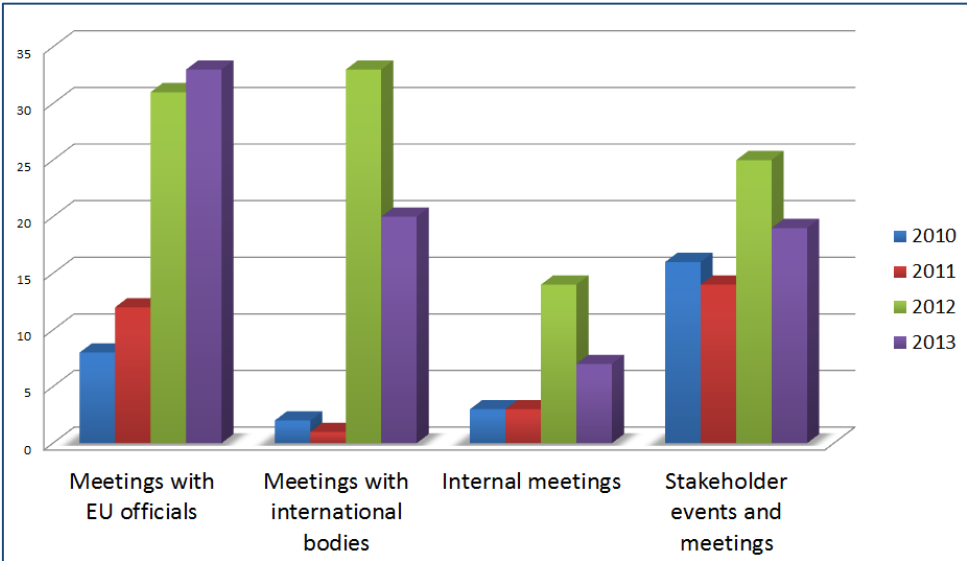


Figure: ECSA Activities in Number

Eight months into 2013, ECSA has already outperformed its number of meetings with EU officials compared to the whole of 2012! As of August, representatives had already arranged and met with 33 officials. ECSA Secretary General has multiplied meetings with Members of the European Parliament (MEPs) in the framework of the Directive on collective rights management, to defend the creators' interests and in particular the exclusive assignment. As ECSA is increasingly recognised, it was invited to take part in several EU initiatives such as "Licenses for Europe" and the Digital Agenda Assembly. In four years of existence, ECSA will have more than quadrupled its amount of meetings related to EU affairs.

ECSA is also well set to increase its number of international and stakeholders meetings by the end of the year. Representatives have participated in 29 meetings with international bodies and 21 stakeholders meetings. The new structure benefiting from increased efficiency, internal meetings have been reduced to 7 gatherings including the General Assembly of February.

II. 2013 IN DETAIL

2.1 EU Related Events and Meetings

- CULT Committee: Exchange of views on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 23 January 2013
- Licences for Europe – 4 February 2013
ECSA was invited to the first opening plenary of the Licences for Europe initiative. Speeches were made by Commissioner Barnier (Internal Market and Services), Commissioner Kroes (Digital Agenda), and Commissioner Vassiliou (Education, Culture, Multilingualism and Youth). The Commissioners explained the reasons for the initiative are to learn about new developments and to find short term solutions to pending problems. Then the first meetings of the working groups (WG) took place. ECSA President Alfons Karabuda attended the meeting of WG1 (cross-border access and portability of services), while ECSA Secretary General attended the meeting of WG2 (user-generated content and licensing).
- Meeting the Assistant of MEP Lothar Bisky – 5 February 2013
ECSA Secretary General Patrick Ager met with the Assistant of MEP Lothar Bisky, who is Vice-Chair of the CULT Committee, to discuss the Creators Conference, explain the importance of the exclusive assignment and present the overall position of ECSA on the Directive.
- CULT Committee: Exchange of views on the Report of MEP Marie Thérèse Sanchez Schmid “Promoting the European cultural and creative sectors as sources of economic growth and jobs” – 21 February 2013
- Meeting on Collective Right Management with MEP Gallo – 27 February 2013
This stakeholder consultation took place at the European Parliament where 7 representatives of the stakeholders met for the consultation on the directive. Apart from ECSA, the following organizations were present: SGAE (Spanish Society for Authors and Editors), Eurocopya, EDiMA (European Digital Association), MPAA, IMPALA and European Publishers' Council.
- ECSA selected for the European Commission’s annual Operating Grant – 28 February 2013
The Education, Audiovisual and Culture Executive Agency of the Commission (EACEA) selected ECSA to be the beneficiary of its annual operating grant for the year 2013. Moreover, ECSA is credited by the European Commission as representative organisation of European music.

- Licences for Europe WG1 – 1 March 2013
ECSA President made a presentation on the Global Repertoire Database as a tool to support licensing on a cross-border basis. In general, a number of discussants pointed out that multi-territorial licensing of music is already happening in Europe and that in this sector there is no real licensing obstacle to portability across borders.
- Licences for Europe WG2 – 7 March 2013
ECSA Secretary General was invited to make a presentation on Moral Rights at the Working Group 'User Generated Content'. The presentation discussed the question of moral rights within the digital environment and also outlined the legal framework (Berne Convention Article 6bis) and the different regimes of national law (including UK, France, Germany and the US).
- JURI public hearing: Collective Right Management – 18 March 2013
A public hearing was held in the JURI Committee to discuss various aspects of the Directive on collective rights management. The main topics were the assessment of provisions on governance and transparency under the Commission's proposal; Governance and transparency: the view of stakeholders; and Multiterritorial licencing of music online.
- Meeting with MEP Helmut Scholz– 19 March 2013
MEP Helmut Scholz is the rapporteur for opinion on the directive for the International Trade committee. ECSA Secretary General explained the importance of the exclusive assignment and presented the overall position of ECSA on the Directive.
- JURI Committee: consideration of the working document on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 19 March 2013
- EPP Taskforce on “Respectful Internet Freedoms” – 20 March 2013
The taskforce discussed the topic “Enabling a free and fair Internet: freedom of citizens – fairness for creators”. ECSA Secretary General made a presentation on Authors' Moral Rights.
- INTA Committee: Exchange of views on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 20 April 2013

- IMCO Committee: Exchange of views on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 21 March 2013
- IP forum on "Collective Management of Copyright: The New Directive" – 27 March 2013
The IP Forum provides stakeholders with a platform to share their opinions on the new directive. MEP Marielle Gallo is the rapporteur of the IP forum. The concluding remarks were made by MEP Christian Engström. The IP Forum focused on the legislative proposal for the collective management of copyright by collecting societies.
- Meeting with Arthur Forbes, Attaché for Intellectual Property at the Irish Permanent Representation to the EU – 15 April 2013
ECSA Secretary General met with Mr Forbes in order to discuss current legislative developments and pressing issues for ECSA. He outlined key areas of concern relating to the Directive on Collective Rights Management, mainly ECSA's campaign regarding the importance of the exclusive assignment of the performing right.
- Licences for Europe WG2 – 15 April 2013
Jean Francois Le Bihan made a presentation on Transparency and legal certainty for users. Jean-Francois is involved in an initiative "Together against cybercrime" and was encouraging other stakeholders to join this youth oriented initiative which aims to educate and share information on cybercrime. The second presentation of the day was made on "data declaration at the point of entry: unlocking value for user-generated/self-published content" by Linked Content Coalition (LCC). The LCC strives to develop a database where all published content could be identifiable to share information and details on who to approach in order to exploit the content – something similar to GRD but on a larger scale including pictures, literature and any type of creation. Julia Monteiro from Warner Music made a short presentation on possible expanding of legitimate UGC. Caroline Bonin from SACEM gave a presentation on the overview of available tools for granting licenses online across different collecting societies. All the presentations will be available on the Licenses for Europe website in due time.
- Licences for Europe WG1 – 19 April 2013
Phil Cox from Universal Music Group International made a presentation on the offer of online music services in the EU. Vincent Sneed from European Radio Association (AER) made a presentation on "Radios online: simulcasting and podcasting – licensing aspects ". Both of the presentations should be available in due time on the EC Licenses for Europe website.

- Meeting with the Assistant of MEP Cecilia Wikstrom – 22 April 2013
ECSA Secretary General met with the Assistant of MEP Cecilia Wikstrom who sits in the committee on Legal Affairs (JURI).
- CULT Committee: Exchange of views on the Report of MEP Marie Thérèse Sanchez Schmid “Promoting the European cultural and creative sectors as sources of economic growth and jobs” – 22 April 2013
Exchange of views with experts from the European Design Centre, Vivendi, European Centre for Creative Economy, European Music Office and from the “Comité Colbert”.
- Meeting with MEP Sabine Verheyen – 23 April 2013
ECSA Secretary General met with MEP Sabine Verheyen who sits in both the CULT and IMCO Committees in the European Parliament. ECSA Secretary General outlined key issues and comments in regards to the currently reviewed draft opinion of Mrs Helga Trüpel. He explained the importance of the exclusive assignment and presented the overall position of ECSA on the Directive.
- CULT Committee: Consideration of the Draft Opinion on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 23 April 2013
- Stakeholder Roundtable on the Directive on Collective Rights Management – 24 April 2013
ECSA Secretary General was invited to a stakeholder roundtable on the directive organized by Members of the Socialists & Democrats Petra Kammenvert and Josef Weidenholzer. Professor Josef Drexl from the Max Planck Institute for Intellectual Property and Competition Law made a presentation outlining major flaws and concerns with the directive. ECSA Secretary General made an intervention explaining the importance of the exclusive assignment of the performing right. The Executive Director of the International Music Managers’ Forum Jake Beaumont-Nesbitt also stressed the necessity of the exclusive assignment for music writers.
- Meeting with the Head of Office of MEP Jean-Marie Cavada – 24 April 2013
ECSA Secretary General met with the Head of Office of MEP Jean-Marie Cavada (EPP, FR) to discuss ECSA’s views on the CULT opinion of MEP Helga Trupel.
- IMCO Committee: Consideration of Draft Opinion on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 24 April 2013

- INTA Committee: Consideration of Draft Opinion on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 24 April 2013
- Meeting with MEP Piotr Borys – 25 April 2013
On 25th of April ECSA Secretary General met with MEP Piotr Borys (EPP) who is active in the CULT committee, in order to thoroughly discuss ECSA's views on the opinion of MEP Helga Trüpel. ECSA Secretary General explained the importance of the exclusive assignment and presented the overall position of ECSA on the Directive.
- Meeting with MEP Christofer Fjellner – 26 April 2013
On 26th of April ECSA Secretary General met with MEP Fjellners' Assistant (EPP) INTA. He explained the importance of the exclusive assignment and presented the overall position of ECSA on the Directive.
- Meeting with the Assistant of MEP Françoise Castex – 29 April 2013
ECSA Secretary General met with the Assistant of MEP Castex (S&D) JURI to discuss developments on the Directive.
- Meeting with staff member of MEP Evelyn Regner – 29 April 2013
ECSA Secretary General met staff member of MEP Evelyn Regner (S&D) JURI. He explained the importance of the exclusive assignment and presented the overall position of ECSA on the Directive.
- Roundtable organised by MEP Helga Trüpel – 8 May 2013
ECSA Board Member Chris Smith and Secretary General represented music creators at MEP Trüpel's roundtable in the European Parliament. Chris Smith took the floor twice and vigorously defended the exclusive assignment.
- ITRE Committee: Consideration of Draft Opinion on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 13 May 2013
- What role for intellectual Property Rights in the Transatlantic Trade and Investment Partnership? – 15 May 2013
Following the EU and the US intent to include an IPR chapter in TTIP, a hearing took place at the European Parliament gathering experts, stakeholders and officials to explore the different aspects of IPR in TTIP.
- Greens / EFA Alliance public hearing: "Collective Rights Management: How to make it work" – 16 May 2013

ECSA member & composer Wally Badarou came to Brussels to speak on behalf of the writer's community, all adhering to the principles of exclusive assignment of rights. The hearing was introduced by MEP Helga Trüpel. The first topic, "Improving the functioning of CRM bodies for artists" was chaired by MEP Eva Lichtenberger and was discussed by Kelvin Smits (Younison Europe), Pia Raug (musician, ex chair of KODA), Paul Keller (Communia) and Christian Handke (Copyright economist). The second topic, "Improving the licensing of artistic works in Europe" was discussed by Guillaume Monnet (Jamendo), Eva Kiltz (Association of Independent Record Producers), Nicola Frank, (European Broadcasting Union) and Maria Martin Prat (European Commission DG Market, Copyright Unit). The conference was concluded by MEP Christian Engström.

- Working Lunch with MEP Françoise Castex and her Assistant Raphael Delarue – 20 May 2013
In Cannes, ECSA Vice-President Bernard Grimaldi and ECSA Secretary General had a very important meeting with the S&D MEP and her assistant during which a common strategy was agreed upon between Castex's office and ECSA office.
- S&D Panel "Kreativpakt" – 27 May 2013
ECSA Secretary General addressed the S&D Group at an informal evening reception, gathering mostly staff level with the exception of MEP Kammerevert.
- Licences for Europe WG2 – 27 May 2013
The panel was constituted of Stuart Levene (Sony Music), Kevin Fitzgerald (CEO of Copyright Licensing Agency, UK), Mike Holderness (on behalf of journalists/bloggers), Duncan Campbell (Associate Director, Global Research John Wiley & Sons) and Ismo Huhtanen (SANOMA). The WG discussed scenarios, with a view to assessing the current situation.
- INTA Committee: Consideration of amendments on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 27 May 2013
- CULT Committee: Consideration of the Draft Report of MEP Marie Thérèse Sanchez Schmid "Promoting the European cultural and creative sectors as sources of economic growth and jobs" – 28 May 2013
- Meeting with the Assistant of MEP Tadeusz Zwiefka – 29 May 2013
ECSA Secretary General met the Assistant of MEP Tadeusz Zwiefka who is the EPP coordinator for in the JURI Committee. He explained the importance of the exclusive assignment and presented the overall position of ECSA on the Directive.

- Presentation of the Recommendations resulting from the Mediation on Private Copying and Reprography Levies by António Vitorino – 29 May 2013
- JURI Committee: consideration of the Draft Report on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 30 May 2013
- IMCO Committee: Consideration of Amendments on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 30 May 2013
- IMCO Committee: Exchange of views in the framework of structured dialogue with Mrs. Neelie Kroes, Commissioner responsible for Digital Agenda – 30 May 2013
- European Platform on the potential of Cultural and Creative Industries – 13 June 2013
ECSA Member Prof. Helmut W. Erdmann together with ECSA Executive Officer Elzbieta Kubok participated in a plenary meeting of the European Platform on the potential of Cultural and Creative Industries. The meeting included discussions on the 2013-2014 work programme the Platform, on the Creative Europe Programme, as well as an intervention from DG Culture and Media Director Michel Magnier.
- IMCO Committee: Consideration of compromise amendments and adoption of draft opinion on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 17 June 2013
- IMCO Committee: Consideration of Compromise Amendments on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 17 June 2013
- Meeting with MEP Sebastian Valentin Bodu – 18 June 2013
ECSA Secretary General met with MEP Bodu (EPP) who is the Vice-Chair of the JURI Committee. He explained the importance of the exclusive assignment and presented the overall position of ECSA on the Directive.
- CULT Committee: Adoption of the Report of MEP Marie Thérèse Sanchez Schmid “Promoting the European cultural and creative sectors as sources of economic growth and jobs” – 18 June 2013

- INTA Committee: Adoption of Draft Opinion on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 18 June 2013
- CULT Committee: Promoting the European cultural and creative sectors as sources of economic growth and jobs – 18 June 2013
- ITRE Committee: Adoption of Draft Opinion on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 20 June 2013
- Licences for Europe WG1 – 24 June 2013
The meeting explored two topics: hubs for multi-territorial licensing of music and discoverability of legal online music offers. Licensing hubs are becoming increasingly important in Europe. They reduce the number of parties to get a licence from, and are therefore appreciated by online music service providers. Armonia's licences cover by default the whole European Economic Area. The "Pro-Music" website contains precise and up-to-date information on all the legal online music services available in Europe and beyond. There are some national initiatives to facilitate discoverability of digital music too (UK, Spain, France).
- Working lunch: "Urheberrecht 2.0 - Wo bleiben die Verbraucher?" ("Copyright 2.0 – Where are the consumers?") – 25 June 2013
ECSA Secretary General met with Alexander Bonde, Minister of Consumer Protection in the state government of Baden-Württemberg, Intellectual Property Director of DG Internal Market and Services Kerstin Jorna, MEP Helga Trüpel and German MP Agnes Krumwiede.
- Licences for Europe Plenary Session – 4 July 2013
An LfE plenary session was held on the 4th of July. Jan Truszczyński, Director General - DG Education and Culture, expressed that the key mission for the EC is to protect creators whilst generating incentives to create in order to ensure quality of content. Working Group 1 (Cross-border and portability) was presented by Phil Cox (Universal Music). Working Group 2 (User generated content and licenses) was presented by the representatives from the Commission. The discussion on moral rights was highlighted and the presentation made by ECSA Secretary General was complimented. There was a request from the floor made to continue this moral rights issue discussion further in a future meeting of the working group. DG Connect Deputy Director-General Roberto Viola concluded by expressing his satisfaction and greater hope for future discussions in the working groups. For him it is obvious that some of the issues can be now narrowed down and finding

solutions to them will become the theme of the second part of the LfE structured stakeholder dialogue.

- JURI Committee: Exchange of views on the Private Copying Levies (PCL) – 8 July 2013
MEP Françoise Castex led an opening discussion on the PCL report she took on following António Vitorino's proposal. From the outset, MEP Castex established three areas of reflection for her report. (1) Acknowledging that PCL are a way to provide remuneration to artists, it may be necessary to adapt the principle of PCL to new forms of culture dissemination – perhaps new business models could be thought up to support culture and remunerate artists. (2) As discussed in the framework of the Directive on CRM – measures could be developed to improve transparency and fairness of the management of rights collected from PCL. (3) It is crucial to determine which areas and sectors should be harmonised at the EU level?
- JURI Committee: Adoption of the Draft Report on the Directive on Collective management of copyright and related rights and multi-territorial licensing of rights in musical works for online uses in the internal market – 9 July 2013
- CULT Committee: Presentation of the priorities of the Lithuanian Presidency of the Council – 10 July 2013
Key issues are copyright modernization, the way the digital technology and the Internet have changed the distribution of copyrighted content and how modern copyright regulation could help implement the goals of the Digital Single Market. This topic is important for Lithuania, because during its Presidency will put much effort to have substantial progress on the Directive on the collective rights management and licensing music online. Lithuania will also focus on the coordination of intellectual property rights issues at the World Intellectual Property Organization.
- Meeting with KEA European Affairs – 17 July 2013
ECSA Secretary General and Research Assistant met with the research team of KEA to provide them with information on coercion in the framework of an EP study on contractual agreements applicable to creators.
- Meeting with Lithuanian presidency – 20th September 2013
On 20th September 2013, ECSA Executive Officer met with the representatives of the Lithuanian Presidency prior to the technical and political dialogues in order to present the concerns of ECSA regarding the directive.

On 4th November 2013, the Lithuanian Presidency successfully concluded negotiations with the European Parliament on finalising the EC draft directive on collective management of copyright and licensing of music online. The agreement

between the Parliament and the Council must now be confirmed by both institutions.

- JURI Committee Hearing on the Private Copying Levies – 16 & 17 September 2013:

The European Parliament's JURI committee welcomed the draft report of MEP Castex with serious concerns raised about a provision calling on the Commission and Member States to examine the possibility of legalising works sharing for non-commercial purposes. Amendments to this report were then tabled and scheduled to be voted on in the JURI committee meeting on 17 December 2013.

- "Scientific Support for Growth & Jobs: Cultural and Creative Industries" (European Commission) – 24 October 2013

Cultural and Creative Industries (CCIs) have a huge economic and social potential. However, despite this potential, they remain a largely untapped resource for the Europe 2020 strategy. The main scope of the JRC's initiative on "Scientific Support for CCIs" is to build a network of policy-makers, representatives of CCIs, scientists and academics in order to have a structured dialogue and to identify the scientific support that is needed to exploit the potential of CCIs for growth, jobs and solidarity to the full.

The first high level meeting organized in this context focused on two key issues: the spill-over effects and the contribution of CCIs to regional development. The objectives of the meeting were to map the diverse forms the spill-overs of CCIs can take and to investigate the processes involved, to examine how these spill-over effects can best be measured and to analyse how the role of CCIs could be strengthened in Smart Specialization Strategies.

- Licences for Europe Closing Session – November 2013

The final closing plenary session of LfE was held on 13th November. The dialogue was held under the joint responsibility of Internal Market Commissioner Michel Barnier, Digital Agenda Commissioner Neelie Kroes and Education, Culture, Multilingualism and Youth Commissioner Androulla Vassiliou who were all present at the closing plenary and expressed their views of a successful stakeholder dialogue. During the plenary, ten pledges were made to bring more content online:

1. Further development of cross-border portability of subscription services.
2. Improved availability of e-books across borders and across devices.
3. Easier licensing for music.
4. Easier access to print and images.
5. Enabling the identification of your work and rights online.
6. More active reader involvement in the online press.
7. More heritage films online.
8. Feeding up TV footage archives through digitisation.

9. Improving identification and discoverability of audio-visual content online.

10. Easier text and data mining of subscription- based material for non-commercial researchers.

Apart from the pledges the LfE initiative did not reveal any ground breaking solutions to the current problems faced in the relevant policy areas.

- European Culture Forum 2013 - organized by European Commission – 4 to 6 November 2013

The annual conference presented by the European Commission DG Education and Culture was held in Brussels in the first week of November. Highlights of the three day event included the opening speech of EC President Jose Manuel Barroso during which he stressed that Culture is the cement that binds Europe together. An opening statement was also made by Androulla Vassiliou, Member of the EC in charge of Education, Culture, Multilingualism and Youth where she affirmed that “culture is central to the European project now more than ever”. The three day event included information sessions on future funding, audience development, and open discussion on issues affecting the cultural sector. The forum first day focused on discourse on measuring the true value of culture, following during the next two days discussions elaborated on access and new solutions to funding as well as development of culture not as a luxury but a necessity for European citizens.

- JURI Committee: Hearing on the Private Copying Levies – 17 December 2013.

Votes on the amendments tabled in during the JURI Committee of September 16-17 were for the report on the Private Copying Levies have been pushed back to next JURI committee which is set on 21st of January 2014.

2.2 Internal Meetings

- ECSA Structure Working Group (conference call) – 16 January 2013

- General Assembly – 21 February 2013

- Conference call of the ECSA Board – 8 March 2013

- Meeting with Belgian Union of Composers (UBC) – 15 March 2013

- Conference call of the FFACE Committee – 21 March 2013

- Board Meeting – 3 May 2013

Board members convened at the ECSA secretariat in Brussels with the Secretary General. Together they discussed administrative matters such as the EC Grant,

the Secretary General's contract, membership contributions, and the business plan for 2014/15. Also high on the agenda were author's right policy issues (the draft CRM directive, Licences for Europe & moral rights, the UN Report on Artistic Freedom) and industry issues, mainly GRD-related. The Secretary General introduced ECSA's new Programme Officer Audrey De Wael and Research Assistant Antoine Van Lierde.

- Apcoe committee – 3 October 2013

Apcoe committee members met in Zagreb to discuss general *apcoe*-related issues as well as the Draft Business plan prepared by the ECSA Office. Other *apcoe* activities were also discussed. Amongst them were: DPA Eurovision project, music streaming services recognition of attribution of rights to authors and an update on the Fair Trade Music Initiative.

- Fface committee – 3 October 2013

Fface committee members all met in Zagreb to discuss relevant *fface*-related issues as well as the draft Business Plan prepared by the ECSA Office. Other *fface* activities were also discussed. Amongst them were: ECSA's presence at the Cannes Film Festival 2014, a possible concert in Geneva in 2015 and the idea to develop a *fface* pack which could be implemented in different film music festivals around Europe. Also during the meeting, the CE+Co Agency from Hamburg presented the idea for collaboration on a Film Music Awards project.

- Ecf committee meeting – 3 october 2013

Ecf committee members met in Zagreb to discuss general *ecf*-related issues as well as the Draft Business plan prepared by the ECSA Office. Other *ecf* activities were also discussed such as the survey about the income situation of art and classical composers in Europe, ECCO and the newly introduced Composers Directory (reunion project for the Composers in Education Database and Composers Factory). An executive committee for ECCO was appointed and the reunion plan for the Composers Directory was approved.

- ECSA General Assembly, Zagreb – 4 October 2013

ECSA's autumn session was hosted by the Croatian Composers' Society HDS and took place on October 3rd and 4th in Zagreb. ECSA delegates from all over Europe gathered in Croatia to discuss and follow up on some of the pressing policy issues affecting them, such as the Directive on Collective Rights Management, unfair contracts, the Global Repertoire Database and recent developments with regards to the private copying levy. The autumn session started with a welcoming reception hosted by HDS, which included the presence of Croatian President and ECSA founding member Ivo Josipović.

- Structure of WG Teleconference – 14 November 2013
The ECSA Board appointed Klaus Ager, Chris Smith and Niels Mosumgaard as members of the Structure Working Group following the General Assembly meeting in Zagreb. The WG was asked to draft an amendment to the internal rules along the following three points:
 1. Mission and tasks of the committee's
 2. Decision making process within the committee's
 3. Electoral procedures of the Committee Chairman and Vice-chairmen.

2.3 International Level

- Global Repertoire Database Working group¹, London – 17 January 2013
- Global Repertoire Database Working group, London – 7 February 2013
- Global Repertoire Database Working group, London – 28 February 2013
- Global Repertoire Database Working group, London – 7 March 2013
- Global Repertoire Database Working group, London – 11 April 2013
- Global Repertoire Database, Data Access Sub-group – 17 April 2013
- Global Repertoire Database Working group, London – 25 April 2013
- Global Repertoire Database Working group, London – 7 May 2013
- Global Repertoire Database conference call – 13 May 2013
- Global Repertoire Database Working group, London – 15 May 2013
- Global Repertoire Database Working group, London – 23 May 2013
- Global Repertoire Database Working group, London – 29 May 2013
- Fair Trade Music launch meeting – 4 June 2013
In Washington DC, ECSA representatives gathered with delegates from Music Creators North America (MCNA), the International Council of Creators of Music (CIAM), the Pan-African Composers and Songwriters' Alliance (PASCA) and the Alliance of Latin American Creators of Music (ALCAM). Together, they founded a new global advocacy network and announced – as their first united action – the

¹ As for GRD – see separate reporting point on the agenda

international launching of the Fair Trade Music Initiative which will provide a framework protecting the future livelihood of music creators. The Fair Trade Music Principles that were established are as follows: fair compensation, transparency, recapture of our rights, independent music creator organizations, freedom of speech.

- Global Repertoire Database Working group Acceptance 1, London – 12 June 2013
- Global Repertoire Database Working group, London – 13 June 2013
- Global Repertoire Database Working group Acceptance 2, London – 27 June 2013
- Global Repertoire Database Working group, London – 4 July 2013
- Global Repertoire Database update (conference call) – 19 July 2013
- Global Repertoire Database Working group, London – 25 July 2013
- Global Repertoire Database Working Group (conference call) – 1 August 2013
- Global Repertoire Database (Working Group) – 12 August 2013
- Global Repertoire Database (conference call) – 22 August 2013
- Global Repertoire Database Working group, London – 5 September 2013
- Global Repertoire Database Working group, London – 12 September 2013
- Global Repertoire Database Working group, London – 26 September 2013
- Global Repertoire Database Working group, London – 11 October 2013
- Global Repertoire Database Working Group – 18 October 2013
- Global Repertoire Database Working Group – 7 November 2013
- Global Repertoire Database Working Group – 12 December 2013 (teleconference)

2.4 Stakeholder Relations and Activities

- CEPS Task force on copyright: Topic 3 online copyright enforcement and the role of intermediaries – 16 January 2013
- European Creators Meeting (IFJ offices) – 24 January 2013
- UK Music's Dialogue with European Rightholders on copyright exceptions (GESAC) – 4 March 2013

The representatives from UK Music held a meeting with Brussels based stakeholders in order to present the current difficult situation in the UK in regards to copyright reform and the private copying levy.
- Meeting with IMPALA (The Independent Music Companies Association) – 8 March 2013

ECSA Secretary General met with IMPALA to discuss ECSA issues and exchange views on private copying levies and on the Directive on collective rights management.
- CEPS - Media Pluralism and Freedom of Expression in the Internet Age CEPS - Media Pluralism and Freedom of Expression in the Internet Age – 20 March 2013

The purpose of the event was on the one hand to give an opportunity to debate on freedom of expression and, on the other hand, to expose current European reports and their outcomes on media pluralism and media policy.
- Panel debate on 'EU copyright and the Internet: Updating the regulation without blocking online development' – 20 March 2013

Wally Badarou participated in this panel discussion alongside MEP Christian Engstrom (Sweden/Pirate party). The panel debate was moderated by Magnus Franklin, commentator on Internet and copyright-related issues at MLex. It was stressed that copyright shouldn't be seen as a restriction to creativity. However, copyright is the only base for creators' salary. While some authors can perform to generate income, others are solely writers and those depend on copyright to make a living from creative work.

The debate was organized by The Internet Society, a non-profit organisation founded in 1992 to provide leadership in Internet-related standards, education and policy. The panel gathered targeted group of industry and regulatory experts from the European institutions, industry and civil society in Brussels who address the challenges of copyright and the Internet. Panellists included MEP Christian Engstrom, (Swedish Pirate Party, Group of the Greens/European Free Alliance), Kostas Rossoglou (BEUC Senior Legal Officer and Team leader on digital issues), Wally Badarou (Composer and Member of the board of directors of Sacem), Konstantinos Komaitis (Policy Advisor, The Internet Society), Niklas

Lagergren (Senior Vice President, Government Affairs for EMEA, News Corporation). The key question was how to safeguard the openness of the Internet and yet consider the interests and rights of all stakeholders at the same time.

- Meeting with GESAC – 9 April 2013
ECSA Secretary General met with GESAC Secretary General in order to exchange views on the directive and strategies of advocating for it in the European Parliament.
- Meeting with Forum des Compositeurs Belges – 18 April 2013
ECSA Secretary General met with Bruno de Cat, "Membre du Conseil d'Administration" of the organisation.
- "Future Media Lab – Shaping the future of Media 2013" – 23 April 2013
The third conference organized by The Future Media Lab was focusing on the topics of "understanding disruption and how it drives innovation in the media sector". The conference was run by the European Commission's project "Digital Futures" and addressed such issues as how the future media landscape may look, how policymaking has to be adjusted in order to allow legal certainty and a level playing field in a converging media world.
The main speakers of the conference were: Vice-President of the European Commission Neelie Kroes, founder and CEO of The Next Big Thing (UK) William Higham, Chief Digital Officer of Sanoma Media Michiel Buitelaar, Managing Director of the research institution iMinds-MiX Martijn Bal and Director of the Intellectual Property Directorate of DG MARKT in the European Commission Kerstin Jorna.
- Breakfast Debate: The Spanish private copying system under scrutiny – 30 May 2013
The Spanish collective management organisations invited ECSA Secretary General to a breakfast debate on the Spanish private copying system. Hosted by MEP Antonio Masip Hidalgo, the event presented the new Spanish system recently implemented to remunerate rights holders for the private copies made of their works. Creators, performers and consumers gave their views on the matter and exchanged ideas.
- World Creators Summit 2013 – 4-5 June 2013
Around 600 people from 60 countries participated in this year's World Creators Summit held at the Ronald Reagan Centre in Washington, DC. 310 different companies and associations were present along with 142 speakers, including 36 creators. The Conference programme of the World Creators Summit delved deeply into a variety of topics including intellectual property and copyright in the digital age, the future of the creative sector, the relationship between copyright

and innovation, the collective management of creators' rights, digital anti-piracy initiatives, licensing hubs and the Global Repertoire Database.

- Digital Agenda Assembly – 19-20 June 2013
The European Commission's initiative DAA took place in Dublin. Alfons Karabuda represented ECSA in the workshop focusing on intellectual property in the internal market where the issues concerning the Digital Single Market for business and consumers were discussed. The workshop consisted of two sessions. The first one was on European policies in areas such as cross-border delivery, payments, intellectual property and consumer protection. The second session was a debate on new digital content providers, digital platforms and the impact of the current legal framework on creating a viable environment to encourage investment.
- ENCATC Policy Debate: Responding to the crisis with culture – Towards new governance and business models for the cultural sector – 5 July 2013
ECSA Research Assistant Antoine Van Lierde attended the event, which gathered participants from the academic and business worlds. Julek Jurowicz (Administrateur Délégué, SMartBe) Jean-Pierre Baeyens (Solvay Brussels School of Economics and Management) Véronique Bossaert (Communications administrator, Brussels Philharmonic) Jean-Dominique Seroen (Haute Ecole ICHEC, ISC Saint Louis) and Richard G. Maloney (Boston University) presented their vision of the crisis and discussed the future of the cultural sector and its funding models.
- Launch of the Centre for European Policy Studies' (CEPS) report "Copyright in the EU Digital Single Market" – 28 June 2013
ECSA participated in the consultation which gathered information for drafting the report. Executive Officer Elzbieta Kubok attended the launch event.
- Meeting with Jeremy Cox, Secretary General of the European Conservatories Association (ECA) – 22 July 2013.
ECSA Secretary General and Programme Officer had a very positive meeting with Jeremy Cox. They discussed the Creators Handbook, the Composers Factory project, ECA projects and possible future collaborations.
- Brussels Creative Forum – 30 August 2013
The Brussels Creative Forum brought together for the first time stakeholders from culture, creative industries and public events in a fair where participants will present their respective programme for the season and their activities. ECSA Programme Officer, Audrey De Wael, participated in a workshop aimed at giving keys to secure grants and/or funding for cultural projects.

- Meeting with Esbjörn Mårtensson – 16 October 2013
ECSA Programme Officer Audrey De Wael met with Esbjörn Mårtensson, project Manager for RUM, a Swedish youth organisations of 400 000 members aimed at developing musical initiatives and projects in schools.
- BASCA Board Meeting – 22 October 2013
ECSA President Alfons Karabuda and ECSA Secretary General Patrick Ager made a presentation at the BASCA board meeting in London.
- ECCO WG teleconference -25 October 2013
As an ECSA project which aims to explore and promote European contemporary music by creating a dialogue between composers, musicians and audiences, ECCO is now directed by Jana Andreevska (MKD), who was elected chairwoman of the ECCO Executive Committee in Zagreb. With the assistance of the ECSA Office, the Executive Committee plans to elaborate an ambitious program in order to present musical works of all various shapes and forms, focusing in particular on niche and minority repertoire. The guiding principles of ECCO is to provide a modern alternative to the music and performances most usually seen in concert halls today and to perform works reflecting geographic, stylistic and musical diversity. Further members of the ECCO Executive Committee are Dusan Bavdek (SI) and Klaus Ager (AT).
- Fair Remuneration for Creators seminar -7 November 2013
The Federation of Screenwriters of Europe (FSE) launched its new publication on European Screenwriters' Income in 2012: An Overview, which presents the results of a survey conducted in 2013 among 700 writers in Europe. The event was an opportunity to discuss issues related to the European creators' compensation for the use of their work online. Participants included stakeholders of all creative sectors and representatives of employers as well as representatives of European institutions.
- IMC General Assembly – 24 – 25 November 2013
ECSA President, Alfons Karabuda was elected to the board of the International Music Council.
- ECSA & FACDIM meeting – 26 November 2013
ECSA Secretary General, Patrick Ager and Programme Officer, Audrey De Wael met with Mrs. Chiti from the Fondazione Adkins-Chiti Donne in Musica and the Regione Lazio in order to discuss setting up a common conference in the European Parliament.

- Digital Agenda for Music'13 at Södra Teatern, Stockholm – 28 November 2013
 ECSA member organisations SKAP (The Swedish Society of Songwriters, Composers and Authors) and FST (Society of Swedish Composers) were the hosts of the Digital Agenda for Music '13. The event was the opportunity to address important themes related to creative rights and integrity, musical diversity and gender equality in a Digital World, and also efficient and sustainable licensing.
 ECSA Secretary General - Patrick Ager moderated two panels addressing the digital agenda of Europe and new ways of licensing.
- European House For Culture - Brussels Conservation Pre-Reception – 13 December 2013
 ECSA partnered with the European House for Culture in order to draft a resolution on Culture, for Values, Democracy and Citizenship to be passed on to EU Politicians during the coming 2014 elections.

2.5 ECSA Activities and Publications

- Creators Conference 2013 – 19-20 February 2013
 The Creators Conference, edition 2013, officially started at the Théâtre du Vaudeville on 19th February 2013 with an opening concert introducing the new musical repertoire from Sweden. The line-up included Nils Berg Cinemascope, Promise and the Monster and The pearls before swine experience who performed their various repertoire. This unique moment was followed by a reception, offering an amicable and informal atmosphere for exchange among participants and it constituted a key platform for networking.
 With more than 250 participants, the event opened with Yekaterina Samutsevich (Pussy Riot), Alfons Karabuda (ECSA) and Ole Reitov (Freemuse) discussing key concerns of music writers, including freedom of expression and censorship in music. Yekaterina Samutsevich remains the only member of the Pussy Riot group whose prison sentence was suspended in October 2012. Ms Samutsevich spoke very emotionally on the issue of false attribution and the constant violation of the group's moral rights, when others imitate their style and convey messages the Pussy Riot does not adhere to. UN Special Rapporteur for Cultural Rights, Mrs. Farida Shaheed, participated via video message and announced that the first ever UN report on artistic freedom of expression will be published soon.
 ECSA declaration on collective management of author's rights and the necessity of the exclusive assignment of the performing right was handed over to Marielle Gallo (EPP) and Françoise Castex (S&D) during a panel entitled "Collective Societies & the Digital Shift", which also included composers Jana Andreevska and Wally Badarou, as well Simfy CEO Gerrit Schumann. A number of composers and songwriters raised concerns on the level of payment they receive from digital

streaming services and also the non-disclosure agreements that CMS have to sign with those companies.

The Creators Conference shed light on the important issue of the right to fair remuneration and fair deals for creators. This problem was tackled in the panel with MEP Helga Trüpel, Jean Bergevin (EC), Eddie Schwartz (Songwriter Association of Canada) and UK composer and BASCA board member Chris Smith. The panellists agreed that in a world where huge commercial interests negotiate directly with one another on a global scale; creators must form global alliances to ensure we have a voice in the process, that we are fairly compensated, and that there is transparency.

Creativity and innovation have changed the way of creating music in order to build new digital identities and follow public demands of quicker and online services. This process has been analyzed during the panels about Innovation & Creativity and Highlight for 2013 with Innovative Graphic Designer and publisher, Jacek Utko, Simon Darlow, Williame Page from Spotify, Tommi Tuomainen, Rick Carnes, Anton Reixa and Jorg Evers, who suggested new ways to make money or income from the music listeners to the writer in a better manner.

The Conference day was closed by a concert at the Théâtre du Vaudeville introducing European Art Music Repertoire, from Poland, Slovenia, Slovakia and Serbia in collaboration with the Brussels Philharmonic Orchestra.

- German Film Music Day at 66th Festival de Cannes – 20 May 2013

Professional film music writers, composer associations and policy makers gathered in the framework of the German Film Music Day organised by ECSA, SoundTrack_Cologne, Composers Club, DEFKOM/DKV and Mediamusic.

ECSA Board Member and Treasurer John Groves was the host of the day. ECSA Board Member Chris Smith and Secretary General Patrick Ager moderated two panels. ECSA Vice-President Bernard Grimaldi gave an opening address at a reception which followed the panels. During lunch MEP Françoise Castex joined ECSA Vice-President and Secretary General for an exchange of views on the Gallo report. MEP Castex expressed her full support for the exclusive assignment and confirmed she shares ECSA's position on the Report.

ECSA Vice-President and Secretary General also met with Bernd Neumann – German Minister of State for Culture and the Media. The Minister gave a speech showing strong support for authors' rights and received ECSA's declaration on collective rights management and the importance of the exclusive assignment of the performing right from Vice-President Grimaldi.

The Cannes gathering created a good opportunity for discussion on issues faced by film composers. Several interesting panels took place during the day, tackling important problems and introducing rising stars of the genre. Topics included the role of music in films and professional relationships between composers and film directors, as well as relations with producers.

Featured participants: Composer Reinhold Heil (Run Lola Run, Cloud Atlas), Composer Tuomas Kantelinen (The Seventh Son), Composer Marcel Barsotti

(Pope Joan), The Major Minors (Oh Boy), Composer Enis Rotthof (Measuring the World, Free Willy – Escape from Pirate’s Cove), Composer Philip Kolmel (Rubinrot), Composer Michael Kurt Schaefer (Winner Vienna Filmmusic Award 2012).

- ECSC Fact Sheet (brochure) – 1 June 2013
The secretariat produced a brochure about ECSC. The document outlines the organisation’s mission and activities, advocacy priorities, its committee-based structure and lists all member organisations.
- Digital Agenda for Music – 3 June 2013
House of Sweden, Washington DC: ECSC hosted a Creators Roundtable on the “Digital Agenda for Music” together with its Swedish member SKAP and its North American counterpart MCNA. ECSC delegates gathered together with representatives of DDEX and New Music USA, collective societies, music publishers and cultural attachés from different Embassies. The purpose of the meeting was to discuss digital developments in music, moral rights and new music industry projects such as the Global Repertoire Database (GRD).
With over hundred registrations, the Creators Roundtable “attracted great interest and created several partnerships between different stakeholders in the digitization process, for both in Europe and globally,” says ECSC President Alfons Karabuda.
- ECCO Concert for the 100th Anniversary of the Austrian Composers Union (OKB) – 14 June 2013
In the celebration of the 100th Anniversary of the Austrian Composers Union (OKB), the European Contemporary Composers Orchestra (ECCO) gave a concert at the Wiener Konzerthaus (Vienna). The concert allowed showcasing European niche and minority repertoire of composers Benjamin Lang (D), Gunnar Berg (DK), Roman Berger (SK), Ulpiu Vlad (RO), Dusan Bavdek (SLO) and Dieter Kaufmann (A).
- VISITBRUSSELS Award Ceremony – 20 June 2013
With over 900 votes, the Creators Conference received the Award of “Best International Congress”! Céline Frémault, Minister of Economy and Employment from the Government of the Brussels-Capital Region, handed over the prize To Secretary General, Patrick Ager and his team.
- Fundación SGAE meetings: Discussing the cultural sector - 28 October 2013
ECSC Secretary General Patrick Ager was invited by Fundacion SGAE in order to speak on a panel on intellectual property law reform and to address the EU harmonization program in copyright law. Patrick Ager elaborated on the state of the art of the current EU copyright acquis and current initiatives such as the directive on collective rights management and the review of the copyright framework in the beginning of 2014.

- GESAC board AK presentation – 21 November 2013
ECSA President Alfons Karabuda was invited to make a presentation on ECSA's lobbying strategy at the GESAC board meeting on 21 November 2013. President Karabuda briefed the GESAC board on the advocacy strategy of ECSA, its current and future priorities as well as the importance to foster the collaboration of both organisations in light of the upcoming review of the EU copyright acquis.
- Creative Europe Workshop – 26 November 2013
Executive Officer Elzbieta Kubok participated in the workshop organised by the point contact Culture of Belgium in order to learn about the Creative Europe Program and future opportunities of funding through the European Commission.
- Film Music Awards Workshop – 1-3 December 2013
The fface Film Music Awards steering committee composed of Bernard Grimaldi, Luis Ivars, Chris Smith and Bent Aserud travelled to Hamburg together with Programme Officer Audrey de Wael in order to work on the Film Music Awards project. The event, which is scheduled for February 2015 and developed by the CE+Co Agency, will be an award night celebrating film and audiovisual music and its composers. The first workshop was held in the Ce+Co Agency in Hamburg and allowed representatives of the committee to start discussing logistics of the selection procedure for the award process. Three more meetings are scheduled in 2014 as well as a launch event which shall introduce the project to the press.
- DKF 100 year Anniversary – 5 December 2013
On the occasion of the celebrations of DKF's 100th Anniversary Programme Officer Audrey de Wael travelled to Copenhagen in order to meet with Thomas Demidoff, project manager at New Music: New Audience. The meeting was an excellent opportunity to discuss ECF related activities and discuss potential for common projects. De Wael also met Constance Hegner, Communication Officer at the DPA office, to discuss DPA's Eurovision project which aims at inviting all songwriters from this year Eurovision contest to songwriting sessions in order to build bridges between them and create a stronger songwriting community.
- President Karabuda briefed YEPP members on moral rights at campaign days – 5- 6 December 2013
ECSA President Alfons Karabuda was invited to speak during the Youth EPP Campaign Days held on 5-6 December 2013 in Brussels. The EPP is currently the largest represented political group in the European Parliament. Mr. Karabuda spoke about the importance of respecting author's rights when campaigning on social media sites and stressed the necessity of consulting the original creator when his or her work is used. ECSA is committed to brief further political parties on social media campaigning on the issues such as moral rights, copyright and freedom of the art in the course of the next months.

- Secretary General Ager addressed International Authors Conference in Zagreb, Croatia – 10 December 2014

On 10th December 2014, Secretary General Patrick Ager delivered a key note speech on the role of author's right for Europe's cultural and creative industries. Mr. Ager centered his discourse on copyright as a creative force in the 21st century in Europe and discussed harmonisation of copyright rules at the European level. In light of the digitalisation and dematerialisation of carriers of cultural works, Ager also referred to the recently published EC consultation on the review of copyright and discussed in depth the main chapters